Rockville's Pike: Envision a Great Place Kick-Off Meeting
December 2007

Kick-Off Meeting:
Instructions for Table Dialogues

1. **The first step is to identify a Table Leader for your group.**
   This person will be responsible for:
   - Following the instructions provided from the podium.
   - Leading the small group discussions and encouraging participation from each member of the group.
   - Summarizing the ideas discussed and writing them on the Small Group Reporting Sheet provided.

2. **Introductions**
   Take a few minutes to do introductions. As you go around the table participants can introduce themselves by stating their name and where they live.

3. **Complete Participant Worksheet**
   Make sure everyone at the table has a Participant Worksheet. Please take five minutes to work silently and write your responses to the two questions provided.

4. **Discuss and Record Responses**
   Now it's time for your small group discussions. The Table Leader will guide the discussion and encourage input from each member of the group. He or she will also help summarize your group's ideas and record them on the Reporting Sheet.

   Plan to spend about 10 minutes discussing each question. We will provide time checks from the podium.

   If you need any assistance during this exercise, you can ask one of the members of the consulting team or City staff who will be circulating around the room.

5. **Select Group Presenter**
   Now it's time to hear about the results of your discussions. Please select another person from your table who will present a summary of your group's discussion. We will do our best to hear from every group, as time permits.

6. **Leave Materials on Table**
   Please leave all materials in the center of your table for collection at the end of the meeting. All of your ideas will be recorded and retained for use throughout the *Rockville's Pike* planning process.

Rockville's Pike
Envision a Great Place

Kick-Off Meeting: Participant Worksheet

When prompted from the podium, use this worksheet to jot down your responses to the questions below. You will then have a group discussion at your table. Please write legibly, and leave the worksheet in the center of your table at the end of the meeting.

1. What are the most critical issues that must be addressed in order to make Rockville's Pike and the surrounding area a truly great place?

2. What are some ways to address these issues? List your ideas here.

PLEASE LEAVE THIS WORKSHEET ON YOUR TABLE.
IT WILL BE COLLECTED AT THE END OF THE MEETING.

Rockville's Pike
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Kick-Off Meeting: Presentation Comment Card

Following the presentation by the consultants, please take a few minutes to respond to the following two questions:

1. Were any of the ideas you heard during tonight's presentation particularly appealing or exciting to you? Please describe them below.

2. How do you envision the future character of Rockville's Pike? Tell us about it in a few words below.

PLEASE LEAVE THIS COMMENT CARD ON YOUR TABLE.
IT WILL BE COLLECTED AT THE END OF THE

Rockville's Pike
Envision a Great Place

Small Group Reporting Sheet

Table Number: _____

Instructions for the Table Leader

1. Write your table number in the space above.
2. When instructed from the podium, pose the questions below to the group. Go around the group and encourage each person to share his/her ideas. Record the ideas in the space below.
3. Please write legibly.
4. Leave this reporting sheet in the center of your table at the end of the meeting.

1. What are the most critical issues that must be addressed in order to make Rockville's Pike and the surrounding area a truly great place?

2. What are some ways to address these issues? List your ideas here.

PLEASE LEAVE THIS REPORTING SHEET ON YOUR TABLE.
IT WILL BE COLLECTED AT THE END OF THE MEETING.

Exit Questionnaire

Before you leave, please take a moment to answer the following questions. Your feedback is crucial to documenting participation in the planning process and improving future activities of Rockville's Pike: Envision a Great Place.

Please tell us something about yourself:

1. **What is your gender:** [ ] Female [ ] Male

2. **Please tell us which ethnic or racial group you most closely identify with:**

   [ ] Black/African-American [ ] Asian [ ] White/Caucasian [ ] Other _____

3. **Are you Hispanic or Latino?** [ ] Yes [ ] No

4. **What is your age?**

   [ ] under 19 [ ] 20-24 years [ ] 25-34 years [ ] 35-44 years

   [ ] 45-54 years [ ] 55-64 years [ ] 65-74 years [ ] 75 or older

5. **Please tell us about your annual household income:**

   [ ] Less than $25,000 [ ] $25,000 to $49,999 [ ] $50,000 to $74,999

   [ ] $75,000 to $99,999 [ ] $100,000 to $125,000 [ ] More than $125,000 [ ] More than $150,000

6. **Please tell us about your education attainment level:**

   [ ] Less than a high school diploma [ ] High school diploma

   [ ] Some college [ ] College graduate [ ] Post graduate study

7. **Do you live in Rockville?** [ ] Yes [ ] No **If yes, how long have you lived in Rockville?**

   [ ] 0-4 years [ ] 5-9 years [ ] 10-19 years [ ] 20-29 years

   [ ] 30-39 years [ ] 40-49 years [ ] 50+ years

8. **What neighborhood do you live in?** _____

9. **If you don't live in Rockville, what community do you live in?**

   _____

Continued on reverse

Rockville's Pike
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Appendix B: Responses – Presentation Comment Card

Appendix B: Responses – Presentation Comment Card

Following the consultants' presentation, participants were asked to complete comment cards in order to gather feedback. They responded to two questions:

1. Were any of the ideas you heard during tonight's presentation particularly appealing or exciting to you?; and
2. How do you envision the future of Rockville's Pike?

For the purpose of analysis, responses were broken down into distinct ideas and then assigned a particular theme. The following table lists the verbatim participant responses that were collected at the meeting. Ideas have been sorted by question and by theme.

Card #	Question #	Response	Theme
2	1	lots of people around - at all times of the day	Activity
5	1	good for boomers & others	Activity
23	1	Keeping thriving, useful businesses.	Activity
25	1	Civic Energy - sidewalk activity defines place	Activity
27	1	Plaza effect where people gather for activities to sit & visit.	Activity
28	1	It will be interesting to make RP usable to the citizens & other shoppers.	Activity
29	1	I can envision a 1.5 mile of the Pike as being the place where everyone in the surrounding community wants to be.	Activity
45	1	encourage more street life	Activity
60	1	community places for gathering	Activity
77	1	possibility for more town centers	Activity
90	1	3 - town centers (3 walkable areas) walking scave	Activity
2	1	Bicycle options	Biking
25	1	Transportation choice - bike, walk, drive, bus, trains	Biking
41	1	bike paths	Biking
41	1	bike parking stations	Biking
54	1	bicycle friendly	Biking
60	1	biking	Biking
69	1	Big Ped/BikeWay Argument - build a big bikeway and invite bike traffic. Use engineering to make it as useable & connected as possible	Biking
70	1	The idea of being able to walk or bike - as well as drive - safely around Rockville	Biking
32	1	to tie the Pike to neighboring communities	Connectivity
33	1	connect various parts of a long disjointed space.	Connectivity
73	1	getting people to live closer to the land they travel - great dream (teachers, librarians, retail workers cannot afford Rockville as it is now)	Connectivity
38	1	economic implications	Economic Development
15	1	environment sensitivity	Environment

Card #	Question #	Response	Theme
41	1	environmentally friendly	Environment
49	1	environment: solar energy	Environment
78	1	I liked the idea of having more consideration for walking spaces & including LEED design	Environment
4	1	creating parks, adding trees, & making the Pike a friendlier more attractive "main street".	Green
32	1	and perhaps to incorporate green space	Green
38	1	recreations & parks	Green
40	1	green spaces	Green
84	1	some green spaces for community events	Green
2	1	A multitude of housing types & options (different prices)	Housing
24	1	providing different housing options	Housing
25	1	housing options and mixed-use (short trips!)	Housing
38	1	residential & community	Housing
41	1	more housing units/economically priced	Housing
49	1	mixed residential	Housing
50	1	variety of housing choices - that is not the way things are headed!	Housing
21	1	deciding on a vision is key. I expect we'll get many individual visions.	Identity
47	1	The opportunity to see the Pike as distinct "neighborhoods" joined together.	Identity
55	1	Focus on erecting a sense of place is of paramount importance	Identity
81	1	No! Let's keep Rockville a neighborhood not a city!	Identity
15	1	the mixed use	Land Uses
17	1	The best idea is to use "land use" to address the "transportation" problems instead of trying to make transportation solve the land use problems.	Land Uses
21	1	changing the traffic patterns and uses in the corridor	Land Uses
36	1	mixed use development	Land Uses
42	1	more mix of uses	Land Uses
42	1	increase dev. Density & solve the traffic issues	Land Uses
45	1	look to build a parallel street	Land Uses
48	1	mixed use	Land Uses
50	1	including a civic component to the Pike	Land Uses
54	1	living, working retail together	Land Uses
54	1	mixed/diverse communities, including mixed ages	Land Uses
55	1	introduction of live-works is a stellar idea	Land Uses
62	1	making use of mixed uses on the Pike	Land Uses
63	1	Yes. I like the idea of properties having a code.	Land Uses
76	1	mixed usages	Land Uses
76	1	diversity of area	Land Uses

Card #	Question #	Response	Theme
81	1	no mix use!	Land Uses
83	1	Yes, mixed use of RVP	Land Uses
88	1	More multi-use land areas	Land Uses
11	1	not appealing at first hearing of plans for our neighborhood	Other
14	1	No. Today maybe by the next mtg.	Other
18	1	Appreciate the time frame	Other
20	1	Many good sounding ideas or platitudes. What are the real options?	Other
22	1	By mail.	Other
22	1	By T.V.	Other
29	1	Also, in this idea there should be a ripple effect to the adjacent communities/neighborhoods. Future planning, current living - a great place.	Other
42	1	can the pike itself go away?	Other
46	1	Presentations were useful, BUT way too much technical information to absorb in a short period of time. No opportunity to ask questions or consider the implications for our area.	Other
56	1	It was intriguing to hear/see how much the neighborhood in Charlotte had changed - and how the freeway in Chattanooga was scaled down.	Other
57	1	Yes, I heard great possibilities - although I'm really skeptical…	Other
61	1	not particularly	Other
68	1	safer	Other
71	1	meet needs across generations	Other
72	1	how to define a great place	Other
74	1	NO!	Other
77	1	creating public civic areas	Other
79	1	I am horrified by what I have heard. Some developer is going to make a LOT of money. Am I supposed to buy a new home every time my job changes? Am I supposed to want to carry heavy groceries when I go shopping, and carry them for blocks? Am I supposed to WANT to live above a store? Am I supposed to WANT to do and have the same interests as everyone else? I DON'T!	Other
81	1	R.P. is not broke so do not fix it.	Other
81	1	Consultants go home!	Other
81	1	Save our tax money!	Other
81	1	We don't want to pay for redevelopment to mix use.	Other
85	1	great places presentation	Other
85	1	disagree w/belief that plan will dictate/drive market. Impacts of uses outside Pike corridor/College students, limitations imposed by others, e.g. State roads	Other
89	1	change focus from moving cars to something more efficient and user-friendly	Other
31	1	I liked the idea of putting the parking on the interior of the lot and the buildings accessible to pedestrians walking along the street.	Parking
38	1	parking	Parking
45	1	redevelop the parking lots	Parking

Card #	Question #	Response	Theme
84	1	building parking garages to replace single-level parking lots with less square footage	Parking
10	1	People, bikes, cars, and public transit w/equal value.	Public Transportation
36	1	TOD where possible	Public Transportation
15	1	easy regulation	Regulation
15	1	fast track approval for building permits	Regulation
68	1	regulation of what can & cannot be built, rebuilt, etc. on the Pike	Regulation
70	1	Using zoning & leveraging public investment	Regulation
77	1	regulating building structures to specific guidelines/codes/rules	Regulation
18	1	The impact of the retail on the Pike has declined to the point that where as residential taxes used to be less than 50% of the city budget - now they are well over 1/2 and residential increasingly subsidizes business - e.g. garages	Retail
21	1	glad that economic factors are in the mix. Rockville Pike is a "golden egg" and we shouldn't "kill the goose"	Retail
1	1	I like the idea of having more 2-3 lane streets rather than 6-lane roads.	Roadway/car travel
2	1	A greater street grid	Roadway/car travel
2	1	no cul-de-sacs	Roadway/car travel
3	1	traffic presentation was logical	Roadway/car travel
3	1	street grid makes a huge difference	Roadway/car travel
3	1	walkable place is where people want to be	Roadway/car travel
3	1	smaller streets & more of them	Roadway/car travel
5	1	change in transportation patterns & reduce the massive traffic jams	Roadway/car travel
7	1	More intersections to reduce the need for large main roads and enabling a more pedestrian friendly place.	Roadway/car travel
8	1	Transportation skeleton presentation most impact in providing hope for Rockville Pike.	Roadway/car travel
10	1	All presentations were interesting but the memorable aspects for me dealt with transportation consideration. The road network, accessibility and the priority of uses.	Roadway/car travel
12	1	The idea of smaller streets to replace one large street is very exciting. Options and they could all look better & be more "fun" then one large congested street.	Roadway/car travel
13	1	Wider roads are not the answer	Roadway/car travel
13	1	grid patterns are important	Roadway/car travel
27	1	From major highways outside-higher speed traffic on more roads in thin localities.	Roadway/car travel
28	1	The transportation concepts were encouraging but an they be applied to RP with the existing state, county, city differences?	Roadway/car travel
31	1	It was interesting to see how more small streets can carry more traffic than one large street, even with the same number of lanes, total.	Roadway/car travel
34	1	Transportation presentation was excellent - presented new ideas about road design	Roadway/car travel
36	1	Transportation ideas: using more efficient ways to move traffic. Two 2 lane roads more efficient than one 4 lane road.	Roadway/car travel
36	1	slower speeds	Roadway/car travel
37	1	significance of streets - they stay the same as the buildings change over the years.	Roadway/car travel

Card #	Question #	Response	Theme
38	1	traffics and transportations	Roadway/car travel
40	1	easing traffic congestion	Roadway/car travel
42	1	improving traffic congestion	Roadway/car travel
43	1	distributing traffic onto other roads rather than concentrating it on the pike	Roadway/car travel
44	1	transportation - I like the idea of "livable communities" with such good amenities such as transit, biking, and pedestrian facilities	Roadway/car travel
45	1	put the street on a diet	Roadway/car travel
47	1	Importance of smaller & connecting roads.	Roadway/car travel
51	1	The idea that streets with fewer lanes are more efficient if there is a network of them, and more conducive to bike/walking/transit was very appealing.	Roadway/car travel
51	1	But looking at the map of the area were working with, it's hard to see how such a network could be built (b/c of Woodmont CC on the west and train/dense residential on the east.) I'd like to hear more about how that might be implemented here.	Roadway/car travel
52	1	You can't build out of congestion - don't widen the Pike.	Roadway/car travel
53	1	I was intrigued with the presentation that avoided the role of fixed rail in a very busy congested corridor - "transit" was redefined to be slow cars, parking garages, a grid street pattern & lots of walking. But the car is still king. What about the commuter circus 8-9 am, 4-7 pm.	Roadway/car travel
56	1	I liked seeing the slides on the road as skeleton.	Roadway/car travel
57	1	Anything goes. We can suggest getting rid of eyesores, adding parks, consolidating types of businesses, adding missing retail, and perhaps reducing number of people just speeding down 355 so they can get off quickly (I'm one of them).	Roadway/car travel
57	1	We must add some roads, which means crossing the tracks.	Roadway/car travel
58	1	also the pictures of more attractive streets were appealing	Roadway/car travel
59	1	interconnected transp. Network	Roadway/car travel
59	1	2-2lane roads are more efficient than 1-4 lane road	Roadway/car travel
64	1	street options, layouts	Roadway/car travel
65	1	Yes! How to optimize streets/roads for most effective movement	Roadway/car travel
65	1	reconfiguration of lower fourth? of RP in that context	Roadway/car travel
66	1	I don't know yet. The presentation appeared general to a grid type area as opposed to a retail road that is also a transportation corridor.	Roadway/car travel
66	1	The city has been against opening grids in many areas of the city.	Roadway/car travel
67	1	Traffic flow improvement	Roadway/car travel
68	1	service roads need to go all the way through	Roadway/car travel
69	1	Big Road Argument - the idea that building a large road invites road traffic, use engineering to make it as efficient of possible	Roadway/car travel
70	1	That Rockville Pike could be completely transformed (like that freeway in TN was)	Roadway/car travel
70	1	That narrower roads are more efficient than wider ones	Roadway/car travel
70	1	That roads are the skeleton and key to development	Roadway/car travel
71	1	more efficient roads	Roadway/car travel
72	1	Transportation discussion	Roadway/car travel
72	1	importance of street size and configuration	Roadway/car travel

Card #	Question #	Response	Theme
73	1	more streets to simplify driving routes (provided Target isn't built on the new road!)	Roadway/car travel
75	1	Do not divert traffic into the adjoining neighborhoods	Roadway/car travel
78	1	The information about traffic planning was very interesting. I am curious to see how the plan develops.	Roadway/car travel
80	1	The notion that many small roads are more practical & efficient than large ones for moving traffic - terrific!	Roadway/car travel
82	1	yes: the plan about traffic, less speed	Roadway/car travel
83	1	traffic calming	Roadway/car travel
83	1	redesign of streets	Roadway/car travel
84	1	better timing of lights to move traffic	Roadway/car travel
86	1	I understand better why communities with a grid street arrangement work better from a function & appearance point of view	Roadway/car travel
87	1	smaller, parallel traffic network that carries more cars than wide, high speed roads	Roadway/car travel
89	1	the idea of replacing or reducing roads and eliminating the disconnects between areas	Roadway/car travel
90	1	2 - 2 lanes work better than 4 - "liners" with about grade parking	Roadway/car travel
91	1	most efficient speed for cars 25-30 mph - better for bikes	Roadway/car travel
91	1	spread the traffic over narrower but more numerous roads	Roadway/car travel
91	1	narrower roads much more bicycle friendly	Roadway/car travel
1	1	Aesthetics are important - the Pike now is unattractive.	Urban form/design
2	1	tall buildings to create a city feel	Urban form/design
5	1	development of communities (similar to Town Center) with "villages" and easy access to work, entertainment, community based activities, etc.	Urban form/design
32	1	Yes. The idea to make the Pike more aesthetically pleasing	Urban form/design
32	1	to make the Pike more livable	Urban form/design
33	1	incorporate history & aesthetics in new development.	Urban form/design
35	1	and making it more attractive. more impressive is the forward thinking and planning to those (and other) ends.	Urban form/design
49	1	diversity of appearance	Urban form/design
54	1	more aesthetically appealing - ?, impervious surfaces, espec. Parking lots	Urban form/design
60	1	aesthetics	Urban form/design
67	1	Aesthetically appealing place to walk	Urban form/design
68	1	more attractive	Urban form/design
71	1	public spaces	Urban form/design
88	1	Making the Pike more visually appealing	Urban form/design
1	1	Would love a more walkable area with sidewalk attractions such as cafés and benches - sitting areas.	Walkability
3	1	sidewalks are important	Walkability
4	1	making Rockville's Pike more pedestrian & biker friendly which will bring about more community unity & interaction.	Walkability
13	1	Making area more walkable is key to improving public transportation	Walkability

Card #	Question #	Response	Theme
23	1	Smaller cross streets that are appealing.	Walkability
23	1	Sidewalks; being able to walk	Walkability
24	1	making the Pike more walkable.	Walkability
25	1	Don't fix problems with same thinking that caused them - more, smaller, walkable streets vs. more of the same.	Walkability
26	1	Making the Pike more walkable, adding more permeable spaces.	Walkability
27	1	More sidewalk traffic in front of shops.	Walkability
29	1	Yes, I particularly appreciate the ideas (focus) of having a walkable city - with great care planned (idealized) for community identity & community space.	Walkability
30	1	I like the idea of having a "walking" community w/commercial properties that are pleasant to look at along the way.	Walkability
35	1	Yes, making the Pike more pedestrian friendly	Walkability
36	1	better/safer for pedestrians	Walkability
38	1	walking on the Pike, sidewalks	Walkability
39	1	I was impressed with the process. It made addressing the development of a walkable environment seem doable.	Walkability
40	1	Yes - the idea of walkable spaces	Walkability
41	1	increased sidewalks	Walkability
43	1	making the area more pedestrian friendly	Walkability
45	1	make the corridor more walkable	Walkability
45	1	make great sidewalks	Walkability
47	1	Importance of sidewalks & bike paths.	Walkability
48	1	More walkable	Walkability
48	1	good sidewalks	Walkability
48	1	moving people instead of cars	Walkability
48	1	using proximity instead of asphalt	Walkability
49	1	walk-ability	Walkability
50	1	importance of walkability	Walkability
52	1	walkability	Walkability
54	1	Walkability	Walkability
58	1	Yes - the ideas about being able to walk to places on the Pike	Walkability
60	1	walking	Walkability
62	1	making Rockville Pike more walkable & user friendly.	Walkability
63	1	I like the walking accessibility of the Pike.	Walkability
64	1	walkability	Walkability
67	1	Making Rockville a walkable community.	Walkability
68	1	Making the Pike walkable	Walkability
71	1	better "walkability" & bicycle use	Walkability

Card #	Question #	Response	Theme
71	1	great sidewalks	Walkability
75	1	making the Pike more walkable	Walkability
76	1	user friendly	Walkability
77	1	more walkability	Walkability
82	1	more concern about pedestrian, etc.	Walkability
83	1	more emphasis on pedestrian usage	Walkability
84	1	improving pedestrian safety	Walkability
85	1	street presentation - importance of street type to use completely car oriented or ped. oriented…bicycle/transit left out	Walkability
87	1	sidewalks and the way they activate the space	Walkability
88	1	Having more areas walkable	Walkability
89	1	discussion on sidewalks	Walkability
90	1	fun to walk the streets	Walkability
91	1	make a walkable environment - attractive and pedestrian friendly	Walkability
91	1	500' limit walking ctr to mall, much further inside mall	Walkability
1	2	Store front windows that would be interesting to stroll past.	Activity
3	2	a walkable place to spend time, not just run in & run out of	Activity
12	2	More bustling	Activity
15	2	a safe, secure place where would be alive, open space & will have many things to offer	Activity
19	2	Plus a 24-7 environment.	Activity
24	2	Having a place to "window shop" - possibly grouping a few centers that one could walk between - instead of having to drive from one to the next.	Activity
29	2	and places where people can congregate	Activity
32	2	conducive to shoppers and residents alike, beckoning residents and non-residents.	Activity
33	2	Remove strip commercial & create more group commercial settings like Congressional Plaza, 1776 and others.	Activity
35	2	I would like to see the Pike as a place people would envy, would like to move to and a show place for visitors.	Activity
42	2	more lively & inviting	Activity
42	2	a place to want to go	Activity
47	2	A place(s) to socialize - site & do people-watching.	Activity
64	2	things? To keep children occupied	Activity
83	2	vibrant and growing	Activity
88	2	keep some small town charm but offer larger city amenities	Activity
19	2	Make that (E. Jefferson) the bike route - bikes don't belong on the big roads.	Biking
29	2	Bike areas	Biking
41	2	bike paths	Biking
41	2	bike parking stations	Biking

Card #	Question #	Response	Theme
44	2	plus providing bus lanes on the main thoroughfares would be good	Biking
48	2	bike parking everywhere	Biking
48	2	physically separate bike lanes	Biking
69	2	Throughputs on one side - turn outs - cross traffic - backflow - Pedway/Bikeway on the other side - cross links - facilities	Biking
8	2	Connected	Connectivity
13	2	Improved connectivity	Connectivity
27	2	No longer isolated from other areas.	Connectivity
52	2	very connected & mixed use developed areas	Connectivity
58	2	I would love to have a more connected Rockville Pike.	Connectivity
22	2	The City of Rockville will provide more jobs.	Economic Development
31	2	but still economically successful.	Economic Development
80	2	Community - satisfying & economically sound - adequate support services possible w/o more taxes!	Economic Development
85	2	incorporate HUB zone & economic mix	Economic Development
41	2	environmentally friendly	Environment
48	2	less oil available due to resource limitations	Environment
49	2	mandatory green roofs	Environment
49	2	50% or more solar energy required for residences/business/civic	Environment
52	2	an exemplary Green city - sustainable green buildings - less pavement, fewer big parking lots w/no trees	Environment
85	2	more environmentally friendly/ped friendly aka Portland	Environment
6	2	parks.	Green
9	2	I would like to see much more green space than just postage stamp sized "plazas."	Green
20	2	Easily walkable - More "green" - sitting areas	Green
23	2	A beautifully landscaped street with several pleasant locations to shop, listen to music, hear lectures & get information,	Green
34	2	more landscaping	Green
43	2	a green "buffer zone" to shield pedestrians and cyclists from all the road traffic and encourage those modes of transportation	Green
51	2	More grass, more trees.	Green
52	2	walkable & green!	Green
70	2	I would like to see parks and landscaping as well as commercial.	Green
73	2	I envision trees & flowers & fountains	Green
77	2	park like areas to walk between close shopping centers (i.e. Congressional to Federal Plaza or Congressional to Bed Bath Beyond. People move cars and don't walk because its not inviting to)	Green
78	2	Lots of walking areas & green space.	Green
79	2	parks	Green

Card #	Question #	Response	Theme
82	2	lots of greens, etc. and people	Green
86	2	more trees	Green
86	2	more boulevard looking	Green
86	2	open - recreational area - pocket parks	Green
2	2	plenty of housing	Housing
6	2	housing developments including single family houses.	Housing
27	2	More residential participation.	Housing
29	2	affordable housing	Housing
41	2	more housing units/economically priced	Housing
49	2	affordable housing - few condos, more town homes	Housing
76	2	mixed living with young and old residence	Housing
3	2	a place that's identity is not a throughway or a big store but rather has a unique look and feel	Identity
27	2	A community called Rockville.	Identity
36	2	The Rockville Pike will be considered a 'Place' as opposed to a movement of transportation.	Identity
25	2	Mixed-use, walkable, urban - Pike as a spine road connecting dense networks of active, urban streets w/retail, residential and office.	Land Uses
25	2	Zoning that is prescriptive not proscriptive.	Land Uses
42	2	better mix of retail & residential	Land Uses
43	2	higher density development with a mix of uses	Land Uses
63	2	I see the Pike growing with a flow - instead of the miss match.	Land Uses
66	2	Mixed use Dev. - transportation corridor.	Land Uses
67	2	The Pike should become a mixed use corridor	Land Uses
69	2	Big - tall - buildings in the corridor	Land Uses
85	2	a better mix of uses	Land Uses
11	2	less likely as a good place to raise children	Other
22	2	More population will be moved into the City of Rockville.	Other
23	2	and maybe live in retirement many, many years from now (but it would have to be REALLY great).	Other
50	2	see attached sheet from Peerless Rockville	Other
53	2	See what federal realty wants.	Other
56	2	RP is interesting but frustrating.	Other
56	2	What'll replace Whole Foods?	Other
65	2	too soon to speculate	Other
65	2	relevance to core Rockville issues - MC 16,000	Other
66	2	The city clearly already has some vision. Please tell us what it is.	Other
73	2	I envision car dealerships gone.	Other

Card #	Question #	Response	Theme
74	2	Leave the Pike alone - we have way too much mixed use in the area already - it is simply for the developers benefit.	Other
74	2	living in a neighborhoods - let us have a commercial corridor	Other
75	2	A big compromise between needs for a state highway, the largest retail zone on the east coast, and neighborhood access.	Other
77	2	another town center	Other
79	2	If all of this goes through - A Prison!	Other
79	2	safety	Other
81	2	not a city like NYC!	Other
81	2	the scope of this project is too small.	Other
81	2	let's understand how one LPRs? cuts through all of Rockville streets	Other
89	2	more in tune with what the residents/citizens of Rockville want versus what developers want to give us	Other
12	2	with fewer surface parking lots that push the shops so far from the street. (Have to go with garages, but they are ugly, too - hide the garages in the middle of office/residential/retail bldgs)	Parking
79	2	I nicer community with which "I" can live, shop without having to pay to be there (parking)	Parking
16	2	Twinbrook metro is a great place to have a PUD development.	Public Transportation
48	2	electric powered transit	Public Transportation
49	2	public transportation with clean energy only	Public Transportation
58	2	I think a shuttle bus service similar to Ocean City where you pay $1.00 to ride all day with buses that run continually.	Public Transportation
59	2	linked by transit - "streetcars" or "trolleys" that cover a mile or so loop	Public Transportation
70	2	I would also like to see public transportation available on Rockville Pike.	Public Transportation
6	2	not just commercial, the way it currently is.	Retail
9	2	Encourage small retailers as opposed to national brand stores, small bookstores, bakeries, etc.	Retail
10	2	Retail…hopefully with some civic and public space destinations.	Retail
11	2	over built - over commercialized	Retail
16	2	I would like to see more office building and retail stores at Rockville Pike.	Retail
18	2	A rich and reasonable retail environment.	Retail
19	2	Destination shopping for all of Montgomery Co.	Retail
22	2	The more shopping centers we are going to have.	Retail
26	2	Better quality retail.	Retail
29	2	corner cafes	Retail
29	2	major retail	Retail
38	2	more shops	Retail
49	2	affordable commercial space for small/family business	Retail

Card #	Question #	Response	Theme
52	2	more local businesses - restaurants & shops - less big box chain retail	Retail
58	2	I would also like to have a few basic stores - like a hardware/garden center store and a basic children's clothing store.	Retail
70	2	I would like to see stores next to wide sidewalks, next to bike lanes.	Retail
71	2	Strong regional retail/economic successful	Retail
73	2	and lots of independent book stores & NOT chain restaurants, bakeries, coffee shops	Retail
77	2	possibility for more independent businesses (less leases or single owner town center!)	Retail
78	2	Keep lots of shopping.	Retail
79	2	shopping that I can afford, not a lot of special stuff	Retail
84	2	a retail strip with interesting stores	Retail
1	2	More possible to drive or otherwise get from one shopping center to the next.	Roadway/car travel
2	2	no more speed bumps everywhere!	Roadway/car travel
2	2	lots of parallel streets & options	Roadway/car travel
6	2	More North-South streets	Roadway/car travel
11	2	more traffic	Roadway/car travel
13	2	traffic calming	Roadway/car travel
14	2	Fluid, traffic relief and control	Roadway/car travel
17	2	An urban blvd. That is not necessary for local trips.	Roadway/car travel
19	2	Development of E. Jefferson all the way as a traffic vent.	Roadway/car travel
19	2	Cars will always be a major part.	Roadway/car travel
19	2	Coordinated lights plus additional ones to improve access from neighborhoods like Talbott Center.	Roadway/car travel
22	2	The more traffic we are going to see.	Roadway/car travel
26	2	Better traffic flow.	Roadway/car travel
28	2	Will always have too much traffic. Has a natural choke point that cannot be overcome.	Roadway/car travel
30	2	Driver and pedestrian friendly.	Roadway/car travel
31	2	I would like to see Rockville Pike become more pedestrian friendly and less congested with traffic	Roadway/car travel
33	2	Get the traffic off Pike.	Roadway/car travel
38	2	improve the traffic patters	Roadway/car travel
51	2	Ideally? On the Pike itself, one lane each direction for cars, one for transit, one for bikes and pedestrians.	Roadway/car travel
57	2	We must add some roads, which means crossing the tracks.	Roadway/car travel
59	2	still a major transportation corridor	Roadway/car travel
68	2	slowing down traffic	Roadway/car travel
68	2	I walk on the Pike frequently on my errands. Cannot listen to radio, tapes, or CD for all the traffic noise.	Roadway/car travel
70	2	I would like to see some more side streets (parallel) to Rockville Pike extended so there are other N-S options to Rockville Pike.	Roadway/car travel

Card #	Question #	Response	Theme
72	2	less emphasis on cars and traffic flow	Roadway/car travel
75	2	eliminate all those driveways! (combine exits into a common roadway)	Roadway/car travel
75	2	Do not extend E. Jefferson St.!!!	Roadway/car travel
75	2	Solution is not to divert traffic into neighborhoods.	Roadway/car travel
78	2	but less traffic.	Roadway/car travel
81	2	affecting R.P. effects every neighborhood - pro Road & traffic.	Roadway/car travel
81	2	we need a traffic study done for all of Rockville streets.	Roadway/car travel
81	2	we need to fix our problems traffic & lent?	Roadway/car travel
82	2	and driver friendly	Roadway/car travel
83	2	hopefully with less motorized traffic	Roadway/car travel
84	2	traffic that flows better	Roadway/car travel
85	2	still County's Main St.	Roadway/car travel
87	2	Pasadena, CA - Colorado Blvd	Roadway/car travel
90	2	parallel "second" streets	Roadway/car travel
5	2	I like the town center concepts (like Rockville town center & Bethesda) with places to park, walk, a big anchor store (Book store), live and mainly to be part of a community	Urban form/design
7	2	stone fronts on the street.	Urban form/design
8	2	Thriving Commercial/Mixed Use	Urban form/design
19	2	Bury utilities.	Urban form/design
20	2	attractive architecture	Urban form/design
24	2	A more architecturally pleasing blend w/some unifying factors.	Urban form/design
35	2	practical and attractive.	Urban form/design
46	2	Hopefully it will NOT be a canyon of hi-rise residential buildings! Avoid a New Urbanist "theme park" approach.	Urban form/design
55	2	interesting buildings w/great architecture and form that are up at the street & create an interesting street scape that would entice one to enjoy the walk.	Urban form/design
56	2	Can you put more trees & place parking behind buildings?	Urban form/design
57	2	Making it less ugly, less dangerous, and more useful.	Urban form/design
57	2	We can suggest getting rid of eyesores, adding parks, consolidating types of businesses, adding missing retail, and perhaps reducing number of people just speeding down 355 so they can get off quickly (I'm one of them).	Urban form/design
60	2	an attractive place to walk, shop, congregate	Urban form/design
62	2	a place of aesthetic qualities that provide a place to go to as opposed to a place to go through	Urban form/design
64	2	include handicapped & those less able with more than just parking slots, i.e., benches for dialogue, resting	Urban form/design
68	2	making it more attractive	Urban form/design
70	2	An attractive & safe place to walk, bike, drive, shop, live, and enjoy life.	Urban form/design
71	2	looks better	Urban form/design
77	2	aesthetically pleasing with trees	Urban form/design

Card #	Question #	Response	Theme
77	2	less "commercial" looking areas/buildings	Urban form/design
90	2	buildings to street	Urban form/design
1	2	More pedestrian friendly - in fact, more friendly moreover.	Walkability
2	2	people expect to see pedestrians & lood for peds.	Walkability
6	2	need sidewalks.	Walkability
7	2	Side walks	Walkability
8	2	Walkable	Walkability
13	2	enhanced pedestrian environment	Walkability
14	2	I would like a safer more pedestrian friendly and green pike	Walkability
15	2	a place where people will feel at ease to walk in the night, enjoy dining, shopping	Walkability
18	2	The pedestrian situation may mandate East Pike and West Pike focus since I certainly can't imagine successful pedestrian cross over particularly in the context of the aging population. I already witnessed one older woman lying in the street after being hit as she was unable to complete her crossing in the time allotted. She died.	Walkability
20	2	easy to cross streets	Walkability
24	2	I came to learn that since I don't have much of an imagination…making it more pedestrian friendly - walkable - w/broader sidewalks/esplanades.	Walkability
27	2	A place to walk as a family.	Walkability
29	2	wider sidewalks	Walkability
32	2	Pedestrian friendly with more open space	Walkability
34	2	better street crossings	Walkability
36	2	more pedestrians.	Walkability
37	2	more walkable	Walkability
38	2	increase more sidewalks	Walkability
41	2	increased sidewalks	Walkability
44	2	I think the idea to make it a walkable community like the Town Square is a great idea.	Walkability
45	2	It will be a great boulevard that accommodates walking, cycling, & transit.	Walkability
47	2	A place for locals "the neighbors" to walk to & shoppers to drive to from across the region.	Walkability
47	2	People need to feel safer walking home from Metro at night (Twinbrook station).	Walkability
54	2	lots of hiker/biker paths connected to transit & town center/centers, much more well marked than today & so much better used.	Walkability
55	2	a walkable retail paradise, less reliant on the auto	Walkability
56	2	How do you make the streets crossable & keep up infrastructure?	Walkability
59	2	but more walkable w/distinct neighborhoods/areas	Walkability
59	2	more walkable w/pedestrian destinations facing the street, rather than just major retail	Walkability
61	2	more user, especially pedestrian, friendly.	Walkability
64	2	safety for pedestrians, especially students walking to school	Walkability
67	2	friendly to pedestrians	Walkability

Card #	Question #	Response	Theme
71	2	easier for pedestrians & bikes	Walkability
72	2	a more walkable environment	Walkability
73	2	people walking with kids & dogs.	Walkability
76	2	family friend	Walkability
76	2	pedestrian walkable	Walkability
77	2	more walkability	Walkability
79	2	Can "I" walk at night (which begins at 5 in the winter.)	Walkability
82	2	I like to see Rockville Pike as a friendly, safe rd.	Walkability
86	2	a walking path - I.e. a central walking path connecting to community walking paths	Walkability
87	2	Bethesda-Woodmont Avenue as pedestrian friendly, walkable bypass to high speed Wisconsin Ave (Rt 355, same as Pike)	Walkability
90	2	walkable	Walkability
90	2	pedestrian friendly	Walkability
91	2	more friendly to pedestrians & bikes	Walkability

ROCKVILLE'S PIKE:
ENVISION A GREAT PLACE

Appendix C: Responses – Participant Worksheet and Summary Reporting Sheet

Appendix C: Responses – Participation Worksheet and Summary Reporting Sheet

Following the presentation, participants spent a significant period of time engaging in a small group Table Dialogue activity. They were asked to respond to two questions:

1. What are the most critical issues that must be addressed in order to make Rockville's Pike and the surrounding area a truly great place?; and
2. What are some ways to address these issues?

For the purpose of analysis, responses were broken down into distinct ideas and then assigned a particular theme. The following tables list the verbatim participant responses that were collected at the meeting. Ideas have been sorted by question and by theme. Responses from the Participant Worksheet begin on this page. Reponses from the Summary Reporting Sheet begin on page 11.

Participant Worksheet

Sheet #	Question #	Response	Theme
15	1	24 hour activity	Activity
29	1	nightlife	Activity
29	1	pedestrian destinations	Activity
31	1	casual meeting places for seniors, young parents, children together while shopping	Activity
45	1	bicycling	Biking
5	1	connectivity - now, must drive from one use to the next	Connectivity
17	1	centers connected	Connectivity
24	1	nowhere to go between Twinbrook & Edmonston	Connectivity
24	1	standalone businesses - completely disconnected from surrounding businesses	Connectivity
27	1	too spread out	Connectivity
35	1	blending Rockville motif smoothly - North/South	Connectivity
36	1	how get from one ed of Rockville to the other end	Connectivity
23	1	less-restrictive to business community	Economic Development
32	1	retain HUB zone & therefore mix of economic uses	Economic Development
33	1	commercial value	Economic Development
41	1	maintain strong economic engine that is the Pike	Economic Development
42	1	maintain economic usability of the Pike	Economic Development
42	1	maintain small businesses	Economic Development
18	1	declining oil, providing mobility with less oil	Environment
18	1	need to reduce CO2 emissions	Environment
38	1	environmentally healthy roads instead of concrete everywhere	Environment
39	1	traffic pollution	Environment
4	1	green space	Green

Sheet #	Question #	Response	Theme
9	1	need more green space	Green
11	1	more landscaping	Green
14	1	green spaces	Green
16	1	make Veteran's Park accessible to people	Green
17	1	parks	Green
19	1	more trees, benches, grassy area between street & stores. Would feel much safer.	Green
30	1	more open, public space to sit, eat, meet	Green
32	1	enjoyable green spaces along the Pike	Green
39	1	lack of landscaping	Green
41	1	open/public space	Green
4	1	variety of housing types	Housing
16	1	insure ethnicity & income level in the housing	Housing
17	1	workforce housing	Housing
29	1	residential development	Housing
20	1	I want Rockville to be a community, not just a strip mall.	Identity
21	1	lack of character identifying Rockville	Identity
36	1	keeping neighborhood character	Identity
43	1	we are treating the redesign as though R.P. is the character of R. clarify how R.P. is going to blend in & be compatible with existing surrounding neighborhood & with the city as a whole. How does R.P. redesign enhance the fact that Rockville is the capital of Montgomery Co - the county seat? Should R.P. drive the city or city drive the Pike?	Identity
1	1	Design that will permit the businesses for which the Pike is famous to continue and grow to service their clients.	Land Uses
5	1	mix of uses on the Pike	Land Uses
6	1	look of mixture	Land Uses
23	1	allows mixed use	Land Uses
26	1	land use/parks/single use - concern too much upscale	Land Uses
32	1	build neighborhood (commercial/residential) focus	Land Uses
41	1	density	Land Uses
46	1	mixed usage, i.e. business, residential, govt., public parks	Land Uses
2	1	Rockville Pike IS a great place and has been for 40 years. Do not let the parts outside the city be better than our part.	Other
2	1	Do nothing to cause properties to lose value.	Other
14	1	crime	Other
17	1	education center for homeless, training for jobs	Other
17	1	space for the arts, performers	Other
21	1	need large civic space mid Pike - larger than town center plaza - flexible enough for performances, farmer's market, void of civic presence now	Other

Sheet #	Question #	Response	Theme
21	1	small, many individual property owners	Other
24	1	no pervious land	Other
26	1	dealing w/country club & Metro	Other
31	1	addresses confusing - no changes just because you enter RK	Other
31	1	availability for disabled	Other
32	1	measure success by # of strollers on Rockville Pike	Other
35	1	naming - so many names - continuity	Other
35	1	cost - over time	Other
44	1	Numbering system is confusing - yes, it's county & city numbers	Other
44	1	regulate street number size & visibility	Other
47	1	not enough school capacity to attract more family	Other
13	1	parking & sidewalks (bigger, wider)	Parking
19	1	I like having adequate parking near each shopping center & frequently will shop, put parcels in car, & walk to neighboring shopping center.	Parking
31	1	park & walk	Parking
32	1	reduce blacktop…structured parking behind stores/buildings	Parking
36	1	no parking garages	Parking
39	1	too much land devoted to parking	Parking
42	1	eliminate the fear of parking	Parking
15	1	transit to metro	Public Transportation
21	1	improve bus stops, service drives	Public Transportation
26	1	transit up & down the Pike/Shuttle bus	Public Transportation
28	1	many areas of the US which are going more urban, in higher/mixed use areas, are building light rail/trolleys for transportation solutions w/o auto congestion, how come not here? (richest county in richest state in nation?)	Public Transportation
30	1	public transport that does not use current lanes	Public Transportation
40	1	stopping all this garbage about not needing transit	Public Transportation
2	1	Do nothing to further restrict redevelopment options for aging properties.	Regulation
6	1	high rents drive out small business	Retail
7	1	Too much commercialization, too many stores	Retail
14	1	retail/shopping	Retail
14	1	support local small businesses	Retail
26	1	balance of retail	Retail
30	1	more local business friendly	Retail
37	1	I want to be able to shop for real stuff, not specialty	Retail
40	1	keeping a commercial area where we can buy real goods for real people	Retail
41	1	unique & varied commercial areas	Retail

Sheet #	Question #	Response	Theme
1	1	If you can't get "down the Pike" the Pike will deteriorate.	Roadway/car travel
3	1	Traffic. How can we help to reduce the traffic problems? #355 is one of the worse traffic in the area!	Roadway/car travel
5	1	flexible traffic grid/network	Roadway/car travel
6	1	Alternating traffic movement, separate commuter traffic and other	Roadway/car travel
7	1	traffic on 355 too heavy	Roadway/car travel
8	1	the ability to move people from destination to destination, home to work.	Roadway/car travel
8	1	parallel street network where possible	Roadway/car travel
9	1	traffic and congestion	Roadway/car travel
10	1	competing functions of major traffic artery & local retail/business center	Roadway/car travel
10	1	must increase traffic flow 7 throughput as well as increase easy access to retail & business by both automobile & for pedestrians	Roadway/car travel
11	1	Right of Way - MD representative of state cooperation, transportation?	Roadway/car travel
12	1	smooth flow of traffic	Roadway/car travel
13	1	traffic issues	Roadway/car travel
14	1	traffic	Roadway/car travel
17	1	move cars through	Roadway/car travel
21	1	transportation redundant skeleton, including over metro tracks and to Tower Oaks	Roadway/car travel
25	1	separate "thru" and "to" trips along Rockville Pike	Roadway/car travel
27	1	dangerous traffic	Roadway/car travel
28	1	how will gridding on smaller parallel streets handle the through traffic am/pm that is commuting, not shopping.	Roadway/car travel
30	1	traffic, congestion, gridlock	Roadway/car travel
34	1	traffic	Roadway/car travel
34	1	people moving	Roadway/car travel
36	1	traffic	Roadway/car travel
37	1	traffic from elsewhere that will come through, and it will. I want to be able to get there, I want to be able to get out	Roadway/car travel
37	1	Rockville Pike is a thoroughfare	Roadway/car travel
38	1	the Pike is very wide - can't cross - ugly	Roadway/car travel
39	1	traffic congestion	Roadway/car travel
41	1	move the cars more efficiently	Roadway/car travel
44	1	Make East Jefferson to through from Rockville to Rollins/Montrose Rd.	Roadway/car travel
45	1	thru-put	Roadway/car travel
45	1	east-west auto traffic crossing	Roadway/car travel
46	1	traffic relief	Roadway/car travel
47	1	traffic	Roadway/car travel
1	1	Interestingly, while signage for businesses is discouraged, the city needed to have an illegal sign out to identify the location of this meeting.	Signage

Sheet #	Question #	Response	Theme
4	1	architectural unifying characteristics	Urban form/design
9	1	aesthetics/visual compatibility of architecture	Urban form/design
11	1	buried utility poles	Urban form/design
11	1	benches spaced along the Pike	Urban form/design
13	1	safety, benches, lights	Urban form/design
15	1	retail streetscapes	Urban form/design
24	1	hideous buildings like Marlos	Urban form/design
27	1	ugly	Urban form/design
30	1	homogenous look/feel - strong regulations on aesthetics	Urban form/design
31	1	visual inconsistencies	Urban form/design
31	1	no canyon	Urban form/design
33	1	visual aesthetics	Urban form/design
34	1	aesthetics	Urban form/design
41	1	quality architecture	Urban form/design
4	1	Walkability - with place	Walkability
5	1	walkability/pedestrian-friendliness	Walkability
7	1	walking/bike paths limited	Walkability
7	1	crossing 355 - not enough lights to make it safe	Walkability
9	1	walkability	Walkability
11	1	safe street crossings	Walkability
11	1	wider sidewalks - further from street	Walkability
12	1	pedestrian safety	Walkability
15	1	pedestrian features	Walkability
16	1	make it possible to travel the Pike by other than driving	Walkability
17	1	walking - pedestrians safe	Walkability
18	1	pedestrian safety, walkability, good sidewalks	Walkability
19	1	would like to have more pleasant, safer way to walk from one center to the next	Walkability
22	1	walkability - especially ability to cross the street! Particularly for people who use the metro train/bus.	Walkability
23	1	user-friendly environment	Walkability
24	1	not pedestrian friendly	Walkability
25	1	make Rockville Pike a safer & more attractive place for pedestrians	Walkability
26	1	pedestrians & bikers	Walkability
27	1	pedestrian unfriendly	Walkability
29	1	walkability	Walkability
30	1	pedestrian friendly	Walkability

Sheet #	Question #	Response	Theme
31	1	student safety crossing Pike to go to RM	Walkability
33	1	ped safety	Walkability
38	1	people friendly streets instead of car & bus friendly	Walkability
39	1	pedestrian crossings (lack of)	Walkability
39	1	ability to walk & bike safely in an attractive environment	Walkability
41	1	pedestrian friendly	Walkability
42	1	walkability & bikability	Walkability
45	1	cross traffic	Walkability
46	1	pedestrian consideration	Walkability
4	2	make it a place to "window shop"	Activity
7	2	a bowling center	Activity
7	2	an ice/roller skating rink	Activity
27	2	add music venue such as the Birchman	Activity
27	2	hardware store & clothing store in downtown	Activity
16	2	build bike stations	Biking
18	2	physically separate bike lanes	Biking
24	2	need actual bike paths with road markings and lights	Biking
27	2	connect hiker/biker paths. Add better signage, including Spanish & intnl.	Biking
33	2	allow for bikes but no bike lanes	Biking
27	2	connect paths prominently to city center & to Metro	Connectivity
39	2	increase connectivity between 2 sides of Rockville that are severed by the Pike	Connectivity
41	2	more connection east & west	Connectivity
26	2	jobs	Economic Development
18	2	use passive solar in building design	Environment
18	2	use ground source heat pumps	Environment
1	2	I propose it to be a scenic parkway, encouraging all the businesses to do creative artwork on the facings.	Green
7	2	more parks	Green
9	2	eminent domain to convert some businesses to park	Green
11	2	more landscaping	Green
19	2	use this land [outside lane] to put a grassy area & nice walkway in front of stores/businesses.	Green
22	2	grow vines (roses?) on the fences…murals, other art	Green
26	2	trees - pocket parks - country club	Green
27	2	more parks	Green
31	2	plantings	Green
38	2	trees, parkland, fountains	Green

Sheet #	Question #	Response	Theme
39	2	landscape and include parks and places to sit & congregate	Green
41	2	lush landscaping	Green
42	2	green space	Green
15	2	add housing to community	Housing
18	2	car free by contract housing	Housing
26	2	affordable housing	Housing
33	2	redo 1 road make "towns"	Identity
43	2	bring all the aspects of the whole city together by involving the best of all parts. Think in terms how the R.P. fits into the city as a whole.	Identity
5	2	density on Pike @ metro stations/less parking required	Land Uses
24	2	limit size of single store	Land Uses
31	2	mix of small, medium businesses	Land Uses
39	2	make Rockville Pike mixed use to include transit, wide sidewalks, bike paths and/or lanes	Land Uses
40	2	keep the developers from building mixed use on the Pike	Land Uses
42	2	mix of uses	Land Uses
2	2	Let market forces drive the direction of redevelopment.	Other
9	2	incentives for developers for face lifts	Other
13	2	expand the Rockville Pike	Other
14	2	police activity/visibility	Other
14	2	citizen involvement	Other
14	2	communication	Other
15	2	hire a recognized planner	Other
20	2	affordability for younger people	Other
26	2	what will you do with Whole Foods or Tower Rec?	Other
26	2	safety - be careful where you cross	Other
26	2	share?	Other
27	2	enforce driving laws - especially ticket drivers aggressive towards pedestrians	Other
30	2	work with developers/owners	Other
34	2	get on the group that is most important to you or the one you think you would enjoy the most-for artistic, economic, etc. abilities	Other
35	2	community involvement - residential? Funding, etc.?	Other
37	2	Really listen and not try to rail road major development through. It sounds like "you" know what you already want to do and will do it regardless of anything people say.	Other
39	2	get rid of driveways	Other
41	2	public open squares	Other
41	2	a couple corporate headquarters?	Other
46	2	under consideration	Other

Sheet #	Question #	Response	Theme
4	2	fewer driveways into parking lots (every 50 feet!)	Parking
4	2	have centralized openings into parking lots so that walkways can be longer/less interrupted	Parking
9	2	move parking behind bldg away from street	Parking
13	2	More free parking to bring business in	Parking
15	2	city developed parking district (like Bethesda, Frederick)	Parking
24	2	need more parks and water features - perhaps in conjunction w/bike path running next to tracks	Parking
26	2	parking behind buildings	Parking
27	2	fewer parking lost & auto stores. Build parking up, not out.	Parking
38	2	remove parking lots	Parking
39	2	move car parking behind stores	Parking
41	2	fewer vast parking lots/more structured parking in back	Parking
3	2	providing more public transportation	Public Transportation
3	2	using school bus during non-school hours	Public Transportation
4	2	jitney service?	Public Transportation
9	2	trams & shuttles	Public Transportation
20	2	city trolley or bus system (low fee or free)	Public Transportation
26	2	shuttle bus - light rail - how to get to MC - "new buses"	Public Transportation
27	2	add a bus that just goes straight up & down the Pike all the way	Public Transportation
28	2	light rail down price & linked to Veins Mill, Univ. Blvd., Twinbrook parkway down Wisconsin	Public Transportation
33	2	transit	Public Transportation
39	2	add comfortable attractive places to wait for public transport (busses etc.)	Public Transportation
2	2	Lower barriers to redevelopment	Regulation
10	2	Short term - modify zoning & permitting regulations to avoid creating stand alone high volume destinations such as CVS & Best Buy where every visit is a separate car trip	Regulation
23	2	develop uniform & easy standards to facilitate the user-friendly environment, less-restrictive to business community, and mixed use	Regulation
24	2	also require downsizing of Marlos	Regulation
30	2	city zoning	Regulation
45	2	RORZOR	Regulation
4	2	clusters of retail	Retail
5	2	bring retail to edge of Pike and allow on-street parking (off peak) on Pike	Retail
6	2	getting more small businesses with tax incentive	Retail
15	2	ground level retail	Retail
15	2	urbanization - retail at street front	Retail
24	2	relocate some businesses, perhaps to create blocks of types of shopping	Retail

Sheet #	Question #	Response	Theme
25	2	attractive store fronts	Retail
26	2	consolidate some stores, practical stores, better location	Retail
1	2	The parallel connection of Jefferson Street that was previously planned and then abandoned should be pursued to enable a "parkway" parallel to take the "thru" traffic away from the current congestion.	Roadway/car travel
6	2	Jefferson Street widening and thoroughfare	Roadway/car travel
6	2	Segway roadways and tax credit for Segway use or Segway centers	Roadway/car travel
10	2	Short term - close 12 median cuts along the study area that are not controlled or uncontrolled (3) intersections	Roadway/car travel
10	2	Short term - complete & link the parallel access roads on both sides of the Pike	Roadway/car travel
10	2	Long term - limited access thruway from Shady Grove to Georgia/16th Street along railroad air rights	Roadway/car travel
11	2	Right of Way - MD representative of state cooperation, transportation?	Roadway/car travel
12	2	synchronized traffic lights	Roadway/car travel
16	2	reduce the number of lanes	Roadway/car travel
17	2	nice smaller streets to surrounding areas	Roadway/car travel
17	2	through lanes (1 each direction) on Pike	Roadway/car travel
19	2	decrease the width of the Pike by removing the outside lane on each side.	Roadway/car travel
20	2	timers on lights so walkers will know how much time before light changes	Roadway/car travel
24	2	add more roads that cross the railroad tracks	Roadway/car travel
25	2	introduce traffic circles	Roadway/car travel
26	2	roads under or over Metro	Roadway/car travel
26	2	maintain!! buttons at more intersections closer 2 where cross/median/signage/Twinbrook is a waste.	Roadway/car travel
31	2	service roads?	Roadway/car travel
41	2	change from a state rd. to a city road	Roadway/car travel
41	2	parallel road (Jefferson)	Roadway/car travel
42	2	street grid	Roadway/car travel
45	2	muli-modal - multi-use	Roadway/car travel
21	2	make sure existing retailers can thrive but allow more individual identity/signage	Signage
4	2	have seating areas every so often	Urban form/design
11	2	buried utility poles	Urban form/design
11	2	benches spaced along the Pike	Urban form/design
17	2	nice, wide sidewalks with fountains, trees, benches	Urban form/design
31	2	conversation benches	Urban form/design
33	2	make it appealing	Urban form/design
33	2	don't build a canyon	Urban form/design
6	2	Pedestrian overpasses	Walkability
7	2	more walk/bike paths	Walkability

Sheet #	Question #	Response	Theme
9	2	walking overpasses	Walkability
9	2	sidewalks	Walkability
10	2	Long term - second level auto & pedestrian above the Pike ala SkyWalk in Cincinnati allows reinvention of Rockville Pike landscape in pedestrian friendly manner	Walkability
11	2	safe street crossings	Walkability
11	2	wider sidewalks - further from street	Walkability
12	2	sidewalks, walk signals, clearly marked crosswalks	Walkability
13	2	walking bridges (connected or covered crossing bridges for each intersection)	Walkability
17	2	moving sidewalks between centers	Walkability
17	2	walkways	Walkability
17	2	get people out of cars	Walkability
18	2	pedestrian bridge to Twinbrook	Walkability
18	2	pedestrian islands to allow crossing 1/2 way at a time - make safe mid block crossings	Walkability
22	2	pedestrian bridges. But they must be attractive so people use them.	Walkability
27	2	buttons need to be closer to where you actually cross	Walkability
27	2	add pedestrian crosswalks, with lights, on long sections of Pike w/out intersections	Walkability
33	2	add crossings - ped	Walkability
39	2	increase opportunities for ped crossing	Walkability
40	2	overpasses for walkability	Walkability
41	2	wide sidewalks	Walkability
41	2	attractive inviting walkways across (over or under) the Pike	Walkability

Summary Reporting Sheet

Table #	Question #	Response	Theme
1	1	be a place where there are activities	Activity
6	1	not a "meeting place"	Activity
7	1	places to meet - indoor? Outdoor	Activity
1	1	bike paths	Biking
8	1	better alternative transportation options-Segway stations, bike stations, separate bike/pedestrian paths for more insulation from traffic, safer ways to access parking lot turn-ins from the street	Biking
16	1	better bike paths and signage - international	Biking
3	1	bridging 355 CSX & Metro barriers	Connectivity
5	1	need more than one way to get to each commercial area	Connectivity
7	1	change the north-south to balance with east west connections	Connectivity
10	1	lack of visibility to next center	Connectivity
10	1	need to be able to walk within and between centers & neighborhoods safely	Connectivity
13	1	connectivity between the Pike & 270	Connectivity
14	1	connectivity between road system	Connectivity
15	1	don't block the throughput	Connectivity
16	1	need more east - west access	Connectivity
11	1	economic impact on tax base and effects of tax	Economic Development
14	1	business friendly & mixed use	Economic Development
15	1	small businesses	Economic Development
19	1	support businesses and keep viable	Economic Development
9	1	sustainability and environmental-friendly technologies are critically important	Environment
11	1	tax encouragement of green building	Environment
15	1	pollution	Environment
2	1	street scope - greenery - put wires underground	Green
2	1	using 'empty lots' & failing spaces as 'pocket parks'	Green
2	1	more green spaces	Green
4	1	landscaping	Green
7	1	more green space	Green
8	1	more trees and green spaces	Green
10	1	lack of grass buffers between sidewalk and street	Green
10	1	more green space (roofs, trees)	Green
17	1	green space + occasional seating	Green
3	1	mixed age groups / housing choices	Housing
8	1	increasing residential areas while dealing with noise from the metro line	Housing
17	1	more residential - variety & mixed generational	Housing

Table #	Question #	Response	Theme
6	1	what is Rockville's motif?	Identity
7	1	needs a unique identity: entrance - feature that identifies it, consistent	Identity
8	1	making this area feel like a community rather than a retail/commercial area that people normally drive through rather than live in	Identity
15	1	unique areas	Identity
3	1	mixed use	Land Use
4	1	land use - adequate buffering	Land Use
6	1	retail vs. residential integration - e.g. Congressional	Land Use
9	1	diversity is a desirable component of residential communities	Land Use
11	1	flexibility for mixed use, definition of mixed use needed	Land Use
14	1	mixed uses	Land Use
14	1	less high rises & no development of Montrose neighborhood	Land Use
14	1	consider the community around the Pike - the Pike should preserve or enhance existing communities	Land Use
15	1	Twinbrook - help - overwhelmed with mixed-use development	Land Use
19	1	mixed-uses to make walkability and reduce trips	Land Use
19	1	need to build up for greater diversity, need critical mass to support viable live-work-play	Land Use
19	1	density at Metro, does Metro have adequate surplus capacity for all intended high density near stations? Disagreement on Metro capacity	Land Use
1	1	How do you deal with the differing interests of state, county, and city	Other
4	1	addresses on Rockville Pike are confusing	Other
6	1	not senior friendly	Other
9	1	local history should be an essential component of Rockville Pike redevelopment	Other
12	1	need more school capacity and recreation opportunities to attract young families	Other
13	1	Pike is a state road with traffic managed by the county	Other
14	1	affordability attraction for low & mid income level families (retail)	Other
14	1	accessible for persons w/disabilities, handicap	Other
14	1	user friendly environment	Other
14	1	project fluidity/economically affordable	Other
14	1	listen to residents who live in the community	Other
14	1	consider other development in progress now and feeder traffic	Other
15	1	does Rockville need to look like NYC?	Other
15	1	eminent domain	Other
15	1	planning for present or future?	Other
15	1	how do we assure the cash cow?	Other
15	1	compatibility w/existing	Other
15	1	355 - the Pike - is a state owned and operated roadway. What are the chances that the state of Maryland will allow much change to it?	Other

Table #	Question #	Response	Theme
16	1	concern that real estate developers are behind this	Other
2	1	free parking	Parking
4	1	more parking is needed	Parking
10	1	keep enough parking in shopping centers, e.g. If you are buying large items need to be able to load items	Parking
14	1	parking considerations, early in the plan, not an afterthought/ no cut through of Jefferson St. & Western? Pkwy	Parking
7	1	change position of bus stops	Public Transportation
8	1	transit improvements (money would be helpful!) - bus/trolley lanes, circulating bus route (maybe free?)	Public Transportation
11	1	?? cities transit rail	Public Transportation
16	1	public transit is a huge issue	Public Transportation
16	1	the buses are confusing to ride, take too long to get from point A to point B	Public Transportation
6	1	how does City have sway over development?	Regulation
6	1	keeping small business in addition to "big box"	Retail
7	1	small business; less big	Retail
7	1	retail service. Help the "little guy"	Retail
7	1	need more than commercial	Retail
8	1	more clusters of retail where you could park at on place & take care of all your errands	Retail
9	1	commercial redevelopment should include/foster locally owned businesses and affordable shopping	Retail
10	1	need affordable commercial space	Retail
1	1	naturally bounded street	Roadway/Car travel
2	1	traffic congestion - did not like smaller roads going 25-30 mpg = tickets	Roadway/Car travel
3	1	County - City - State regulation / transportation	Roadway/Car travel
3	1	Secondary road - street grid	Roadway/Car travel
3	1	traffic smoothing	Roadway/Car travel
4	1	traffic - smoother flow of traffic; undesirable movements because of median cuts	Roadway/Car travel
4	1	disruption of traffic/more accidents	Roadway/Car travel
4	1	service lanes that go through	Roadway/Car travel
5	1	flow of traffic - synchronize light	Roadway/Car travel
5	1	if we have to have large roads can have cross roads - going across the street - bridges (like Minnesota)	Roadway/Car travel
6	1	traffic - congestions - gridlock	Roadway/Car travel
7	1	less congestion	Roadway/Car travel
7	1	service roads aren't working	Roadway/Car travel
8	1	maybe adding more streets to ease congestion	Roadway/Car travel
11	1	grid streets - (Fleet street, East Jefferson)	Roadway/Car travel
11	1	state road (???) and need to be examined in that light	Roadway/Car travel

Table #	Question #	Response	Theme
12	1	poorly timed traffic lights, poor enforcement, dangerous for pedestrians	Roadway/Car travel
12	1	no current supplementary or secondary road	Roadway/Car travel
13	1	traffic is number 1	Roadway/Car travel
14	1	Timing of the traffic lights - walk lights	Roadway/Car travel
16	1	concerned about through traffic. People who are using the Pike to commute and not for shopping	Roadway/Car travel
16	1	aggressive drivers - people who don't adhere to traffic rules	Roadway/Car travel
19	1	traffic, how can we change or vary the corridor constraints of traffic pattern	Roadway/Car travel
5	1	even just putting the signs nearer the streets	Signage
6	1	street numbers mean nothing	Signage
2	1	put parking in interior/rear	Urban form/design
2	1	uniformity of design of buildings	Urban form/design
3	1	building to street for "fun" sidewalks	Urban form/design
3	1	visual environment	Urban form/design
4	1	utilities - under ground - more aesthetically pleasing	Urban form/design
5	1	need to make it more attractive, beautification (fountains), flowers	Urban form/design
5	1	too many massive buildings - Marlo - need more trees	Urban form/design
5	1	move shops closer to street - so can see as you drive by	Urban form/design
5	1	move parking lots in back of the buildings	Urban form/design
7	1	improve aesthetic	Urban form/design
7	1	move utility lines underground	Urban form/design
10	1	maintain diversity of appearance	Urban form/design
10	1	summary-diversity (of look & of development, mix of uses as well); walkability; green space	Urban form/design
12	1	aesthetics - monotonous - primary architectural feature is currently parking lots because the retail got set back to accommodate the large stores	Urban form/design
12	1	have commercial, residential, etc. at street front so there is street activity	Urban form/design
13	1	overdevelopment on the county part of the Pike	Urban form/design
17	1	more aesthetically pleasant	Urban form/design
17	1	something to unify the experience (e.g., architectural theme)	Urban form/design
1	1	Walkability - ability to use & cross Pike by pedestrians & bikers	Walkability
2	1	walkability - health & metro access, bike access	Walkability
2	1	too much asphalt & pavement - walking in-between buildings is better, and no huge walks thru parking lots	Walkability
2	1	walking bridges across the road	Walkability
2	1	longer walk lights	Walkability
2	1	pedestrian access to the Pike w/out using the street	Walkability
3	1	pedestrian access	Walkability

Table #	Question #	Response	Theme
4	1	more sidewalks - pedestrian friendly - walkable to mixed use	Walkability
4	1	pedestrian crossing needs to be improved	Walkability
4	1	controlled crossing points	Walkability
5	1	walkability	Walkability
6	1	pedestrian safety: crossing it; walking along it	Walkability
7	1	pedestrian rights - safe crossing, not just comfortable walking	Walkability
7	1	safe paths by the metro tracks	Walkability
8	1	better lighting for pedestrians for better visibility at night	Walkability
9	1	redevelopment must address pedestrian safety to promote walkability	Walkability
9	1	shopping & retail should be accessible on foot.	Walkability
10	1	lack of multi-modal path	Walkability
11	1	walkability, especially around and across the Pike	Walkability
13	1	walkability - ability to cross the Pike & also along	Walkability
14	1	enhanced pedestrian environment, walkability, crossing the street & walking safety	Walkability
15	1	crossability	Walkability
15	1	crossing	Walkability
15	1	families - user friendly	Walkability
1	2	bring back bowling alleys, rolling rinks, etc.	Activity
5	2	family recreation - miniature golf (indoors)	Activity
5	2	more restaurants with outdoor restaurants	Activity
7	2	bring an entertainment or civic center - science center - all purpose auditorium	Activity
9	2	a place to socialize, sit, and "people watch".	Activity
17	2	fun/community focused	Activity
17	2	education centers	Activity
17	2	farmer's market	Activity
17	2	make it a fun destination & usable thoroughfare	Activity
3	2	Bike - pedestrian network	Biking
5	2	bike stations - clusters of stations	Biking
6	2	bikes shouldn't share lanes with cars	Biking
12	2	real - not orphan - bike paths	Biking
15	2	big bikeway	Biking
16	2	put more bike paths	Biking
3	2	neighborhood connects to and across Pike	Connectivity
5	2	need more than one way to cross streets	Connectivity
15	2	build crossability into	Connectivity

Table #	Question #	Response	Theme
1	2	creating more opportunities for small business - maybe city can give incentives for small business to get them in	Economic Development
2	2	economic development = think about what kind of jobs we want to have - need a mix of professional & service	Economic Development
16	2	encourage obsolete businesses to move	Economic Development
3	2	water quality / control - roads	Environment
11	2	?? development and environmental areas as a system	Environment
2	2	program 'open space' in Maryland	Green
6	2	introduce trees / color	Green
7	2	create green space	Green
12	2	boulevard feel - more green and pocket parks	Green
15	2	green space	Green
15	2	trees/parks/fountains	Green
16	2	parks and less pavement - ponds	Green
7	2	allow for affordable housing	Housing
9	2	ensure demographic diversity with affordable housing	Housing
10	2	affordable housing, along with other housing	Housing
12	2	have condos & apartments have a larger square footage to attract families - so they become true residences similar to European "flats"	Housing
17	2	workforce housing	Housing
4	2	reinforce the idea of it being a "Place"	Identity
2	2	zoning! - parking/aesthetics	Land Use
2	2	mixed use development - variety of housing choices next to the Pike	Land Use
15	2	stop mixed-use development	Land Use
15	2	goal the density - then match the transport options	Land Use
15	2	add mixed-use development	Land Use
16	2	cluster like businesses together	Land Use
1	2	need coordination between county & city visions	Other
2	2	funding - state grants, federal grants, developer incentives?	Other
3	2	speed up vision to reality	Other
4	2	address the issues with the State - who controls the road?	Other
4	2	Crystal City - expanding underground	Other
7	2	visible street numbers	Other
8	2	what will the process be for converting privately owned land into the vision we're creating?	Other
9	2	conduct a survey/impact study of local historical resources on Rockville Pike	Other
10	2	incentives to get private entities to provide what community wants (instead of public providing)	Other
11	2	?? and consistent work w/ all state ???	Other

Table #	Question #	Response	Theme
14	2	consider inputs from city's boards and commissions to help with above	Other
14	2	consider state & lane and their current development and future impact on the 355 development	Other
15	2	No Change	Other
19	2	little discussion of solutions	Other
4	2	parking lots are some of the first things you see	Parking
4	2	parking garages if needed to eliminate the large surface lots	Parking
7	2	add parking along the strips - not just parking garages	Parking
12	2	have enough "free" parking. Get revenue source from commercial activity not from parking.	Parking
15	2	parking in back	Parking
16	2	build parking garages up rather than having huge parking lots	Parking
1	2	circulators busses	Public Transportation
3	2	trolley - up and down Pike	Public Transportation
5	2	shuttle to areas to park - even shuttle to Town Square	Public Transportation
5	2	Right Now - we could have a shuttle between Congressional stores, Congressional II (Staples, Circuit City, etc.)	Public Transportation
6	2	use "trolley" like system (street car) - doesn't use existing lanes	Public Transportation
7	2	work with Metro about bus stops	Public Transportation
12	2	Metro stop between Twinbrook & Rockville so pedestrians can access the center of the area	Public Transportation
15	2	mass transit	Public Transportation
16	2	have a shuttle bus that runs just on the Pike - continually	Public Transportation
16	2	introduce light rail system	Public Transportation
19	2	can we utilize other public vehicles (school buses in evening & weekends) in off times, or include remote parking locations with shuttle service	Public Transportation
2	2	Rozar! - how does that play into this zone?	Regulation
3	2	Form based zoning	Regulation
6	2	city zoning	Regulation
7	2	mandate interesting architecture and variety	Regulation
8	2	make sure zoning regulations designed to allow this vision to happen	Regulation
12	2	enforcement of community standards, decisions of planning ?? to enhance appearances	Regulation
14	2	uniform and easy standards to facilitate the above ideas	Regulation
6	2	make leases attractive to local businesses	Retail
7	2	be sure that retail and commercial encourage small shops	Retail
7	2	change Marlos to a hardware store	Retail
8	2	encourage local business development rather than chains, maybe a large chain store as anchor with smaller independent businesses	Retail
16	2	we need some basic stores where you can purchase basic necessities - hardware, children's clothing, underwear, sweats, etc.	Retail

Table #	Question #	Response	Theme
1	2	separate commuter traffic from local use traffic	Roadway/Car travel
1	2	extend Jefferson Street through to Wootten Parkway - create small streets	Roadway/Car travel
1	2	Use of service roads to connect shopping areas	Roadway/Car travel
3	2	communication between State - City - (County?) for transportation	Roadway/Car travel
3	2	street grid - network	Roadway/Car travel
4	2	build limited access throughway and eliminate the through traffic on the Pike	Roadway/Car travel
4	2	widen Edmonson Road on left side	Roadway/Car travel
5	2	don't want to divert the current traffic into the neighborhoods	Roadway/Car travel
6	2	boulevard down center of Pike	Roadway/Car travel
6	2	more service roads	Roadway/Car travel
7	2	add cross streets	Roadway/Car travel
10	2	accommodate different trip types - quick (dry cleaners, bakery) & longer (restaurants), as to parking, roads, etc.	Roadway/Car travel
12	2	grade change or under grounding to accommodate cars, traffic	Roadway/Car travel
12	2	police presence in Congressional could a) clear traffic accidents, b) enforce illegal turns, c) stop panhandling	Roadway/Car travel
14	2	consider center median	Roadway/Car travel
14	2	employ traffic calming measures	Roadway/Car travel
14	2	develop a grid network	Roadway/Car travel
15	2	traffic study for supporting the various form factors	Roadway/Car travel
15	2	maintain thruput	Roadway/Car travel
15	2	parallel roads to Pike in	Roadway/Car travel
16	2	use traffic circles to absorb more traffic	Roadway/Car travel
5	2	signs to main stores - "Target, turn right 2 blocks"	Signage
17	2	signage improved - addresses visible	Signage
4	2	Add public benches along sidewalk/public areas/open spaces	Urban form/design
4	2	adding decoration/landscaping to designate the area as a Place	Urban form/design
5	2	rest areas with benches for people to sit and play	Urban form/design
6	2	create small "towns"	Urban form/design
6	2	more benches, rest areas - open public space	Urban form/design
7	2	physically shorter blocks	Urban form/design
10	2	enhance diversity of appearance - styles, heights, materials, buildings reflecting different eras, landscaping, uses	Urban form/design
2	2	Increase sidewalks, plan for bike/pedestrian overpasses - frequent passages - the counters on intersections	Walkability
3	2	Sidewalks - people watching people	Walkability
4	2	skywalks (Cincinnati) - will allow you reinvent the landscape - grow retail another level up	Walkability
4	2	streetscape plan from a few years ago (Streetworks) have some very good ideas - making Pike into a Boulevard	Walkability

Table #	Question #	Response	Theme
4	2	Silver Spring - very nice/new development in downtown; walkable	Walkability
4	2	addressing safety issues along Pike for pedestrians	Walkability
5	2	eliminate all the driveways that make walking impossible	Walkability
5	2	two roads instead of one & include bike and sidewalks on each	Walkability
6	2	narrow Rockville Pike by bringing in sidewalks	Walkability
9	2	widen median strips and cross-streets, parallel roads will promote pedestrian safety	Walkability
9	2	Also, safety when walking home from Metro at night.	Walkability
11	2	measure success by pedestrian use/strollers/family	Walkability
14	2	pedestrian bridges	Walkability
15	2	families - user friendly	Walkability
16	2	have more visible pedestrian crossings at lights, safer & more attractive	Walkability
17	2	accessibility between smaller centers	Walkability
17	2	Safe - more walkable	Walkability
17	2	more crossability	Walkability