

Outreach Committee
July 20, 2011
Minutes

Attendance: Beri Kravitz, Alicia Hosmer

The meeting commenced at 7:30 p.m. in Blue Crab

Welcome Alicia Hosmer, new committee member

- 1. 2010-2011 in review**
- 2. Goals for 2011-2012**
 - a. Level A Goals (begin immediately)
 - i. Recycling
 1. Waste Stream ‘one pager’
 - ii. Power Points
 1. Recycling
 2. FOG
 - iii. Engaging HS Students
 - iv. Residential Fats, Oils Grease Program
 1. PP presentation
 2. Rockville Reports
 3. Web Materials
 - b. Level B Goals (longer time frame)
 - i. Sediment Control Regulations
 - c. Level C Goals (big, hard goals)
 - i. Web site improvements
 - d. Level D Goals (ongoing, support other goals)
 - i. Rockville Reports Articles
- 3. Volunteer Appreciation Day (VAD)**
 - a. Need to find out “scope” of invitees, expectations
 - b. Sponsors, free gifts
- 4. Next Meeting**
 - a. August 24, 2011 in Blue Crab at 7:30
- 5. Adjourned at 9:30 pm**

Deliverables for Next Meeting

Beri: Work on scope of VAD

Alicia:

Jake: Coordinate with Beri on scope of VAD. Send FOG program materials. Get contact for whole foods. Ask Erica for contacts of green building com. Find video