

# Rockville's Caregiving Agencies

## Helping Our Community's Neighbors in Need

### Holiday Drive 2021: Now, More than Ever, We Need Your Help

MAKE AN EASY  
ONLINE DONATION:  
[bit.ly/HolidayDriveDonate](http://bit.ly/HolidayDriveDonate)

#### WHY WE HELP

##### Giving Helps Our Neighbors in Need.

While many Rockville residents enjoy a high standard of living, there are still pockets of need throughout the city. The income of more than 5,000 Rockville households is less than half of the city's median income. More than 4,600 city residents experience chronic food insecurity and 1 in 16 children live in poverty, with 3,100 students in Rockville schools qualifying for free and reduced-price meals. In 2020, 1,016 children were referred to the city for holiday assistance.

The Holiday Drive helps many of these children and families have a happier holiday season.

##### Giving Sets a Good Example for Others.

When you volunteer or donate, your friends, family and neighbors may be inspired to do the same. Giving also sets a great example for children, promoting empathy and providing an opportunity to teach them about, and involve them in, community service.

##### Giving Connects You to Your Community.

Volunteers with the Rockville Holiday Drive meet other volunteers, city staff and, in the case of some volunteers, recipients of Holiday Drive donations. Volunteers deliver food and gift dona-

#### DID YOU KNOW...

- 7.6% (roughly 5,000) of city residents and 8.2% (roughly 900) of Rockville seniors are living in poverty?
- About a **quarter of students** in Rockville-area schools are enrolled in the Free and Reduced-Price Meals program?
- The FARMS rate has **increased** over the past 10 years at 12 of 14 Montgomery County Public Schools in the Rockville area?
- Nearly 70% of the student population at one Rockville elementary school receives FARMS, indicating that there are neighborhoods with higher concentrations of low-income households in Rockville.

#### HOW YOU CAN HELP THIS YEAR!

- **Send a contribution:** Tax-deductible monetary contributions will be used to provide grocery store gift cards for Thanksgiving and books and gift cards for children in December.
- Visit [www.rockvillemd.gov/holidaydrive](http://www.rockvillemd.gov/holidaydrive) to find out how to **make a donation online**.
- Send a **tax-deductible contribution check**. Checks can be made payable to Rockville Holiday Drive Fund, and sent to Rockville Holiday Drive Fund, 111 Maryland Ave., Rockville, MD 20850.
- In December, the Holiday Drive will be **seeking sponsors** to buy gifts for families in need.

For more information, contact Allison Hoy, volunteer coordinator, at 240-314-8304 or [ahoy@rockvillemd.gov](mailto:ahoy@rockvillemd.gov).

tions to recipients in Rockville neighborhoods they might not otherwise visit.

#### HOW YOU HELPED IN 2020

##### Donations/Volunteers

- We had no volunteers in 2020, in order to keep everyone safe during the COVID-19 pandemic.
- **\$58,000** (\$36,000 in online donations) was contributed to the 2020 Rockville

Holiday Drive, and used to purchase food, toys and gift cards.

- **\$1,500** in gift card donations.
- **\$8,750** in donations for family sponsorship (toys for children up to 17 years old).

##### Month of November

- In lieu of the traditional Thanksgiving dinner, **106 Rockville seniors** were

treated to a \$10 Giant Food gift card for the holiday.

- **668 households**, including **1,577 people**, received \$50 Giant Food gift cards for each household.

##### Month of December

- **428 households** (1,016 children) received \$20 Target gift cards and books for children up to 17 years old.
- **120 children** sponsored in the family sponsorship program.
- Seniors were served through the Rockville Senior Center with assistance from the Montgomery County Department of Health and Human Services.

Every gift, large or small, is used to support families in our community. Checks can be made payable to "City of Rockville" (with "Rockville Holiday Drive" in the memo line) and sent to Rockville Holiday Drive Fund, c/o Community Services Division, 111 Maryland Ave., Rockville, MD 20850. Donations can also be made online at [www.rockvillemd.gov/holidaydrive](http://www.rockvillemd.gov/holidaydrive).

Learn more about opportunities to help others through the 2021 Rockville Holiday Drive at [www.rockvillemd.gov/holidaydrive](http://www.rockvillemd.gov/holidaydrive).

**If you would like to contribute, send tax-deductible donations to:**

Rockville Holiday Drive Fund,  
c/o Community Services Division,  
Rockville City Hall,  
111 Maryland Ave., Rockville, MD 20850

## SUPPORT THE ROCKVILLE HOLIDAY DRIVE!

YOU can make a difference:

Send a tax-deductible contribution with checks payable to: "City of Rockville" with "Rockville Holiday Drive Fund" in the memo line.



*Impacting Our Community – Your Support Matters*

240.314.8310 • [bit.ly/HolidayDriveDonate](http://bit.ly/HolidayDriveDonate)



## NAMI Montgomery County Cont.

mental y para sus familiares / cuidadores. NAMI MC construye comunidades de pares para brindar apoyo, educación y defensa para todos los afectados por enfermedades mentales en el condado de Montgomery, MD. Los programas se ofrecen en inglés y español sin cargo.

☀️ Monetary donations fund programs for caregivers and individuals affected by mental illness. Volunteers needed to staff peer-led programs in English and Spanish.

Las donaciones monetarias se utilizan para financiar nuestros programas para cuidadores y personas afectadas por enfermedades mentales. Se necesitan voluntarios para el personal de nuestros programas dirigidos por pares en inglés y español.

☀️ Stephanie Rosen, executive director, 301-949-5852, ed@namimc.org, programs@namimc.org, www.namimc.org

## CULTURAL DIVERSITY • LA DIVERSIDAD CULTURAL

### Chinese Culture and Community Service Center, Inc.

9318 Gaither Road, Suite 215, Gaithersburg, MD 20877

☀️ A community health facility that provides medical, mental health and chronic disease management services for insured or uninsured county residents. Provides COVID testing and COVID vaccination at no cost to patients. CCACC provides assistance on Medicare supplemental plans and other health benefit enrollment assistance.

CCACC Health Center es un centro de salud comunitario que brinda servicios médicos, de salud mental y de manejo de enfermedades crónicas para residentes del condado asegurados o no asegurados. También proporcionamos pruebas de COVID y vacunación de COVID sin costo para los pacientes. CCACC brinda asistencia sobre los planes suplementarios de Medicare y otra asistencia para la inscripción de beneficios de salud.

☀️ Monetary donations. Volunteers needed. CFC# 88987. Se necesitan donaciones monetarias y voluntarios.

☀️ Kate Lu, 301-820-7200, ext. 8317 or kate.lu@ccacc-dc.org, www.ccacc-dc.org.

### 美京华人活动中心

• 一家成立于1982年的无党派非营利性机构

• 该中心提供各种服务, 包括那些旨在推动中美文化之间的相互理解、认识和欣赏的服务, 以及通过语言指导和公民教育使美籍华人融入美国主流社会的服务。

• 该中心提供教育、文化和艺术方面的培训; 并有一个全新的健康诊所。它提供社区服务、老年人服务、以及体育、健身和青少年活动。

• 欢迎爱心捐款和志愿者的加入!

### Korean Community Service Center of Greater Washington, Inc.

847-J Quince Orchard Blvd., Gaithersburg, MD 20878

☀️ Nonprofit social services organization founded in 1974 providing information and referral services, health and immi-

gration case management, counseling and domestic violence victim assistance services.

Provides translation, interpretation and educational services, including English as a Second Language, computer and citizenship preparation classes, civic education, pro bono legal services, and an annual health fair.

Designated a Capital Region Connector Entity Navigation Partner under the Affordable Care Act for Korean/Chinese/Vietnamese-speaking residents of Montgomery and Prince George's counties.

Organización sin fines de lucro de servicios sociales fundada en 1974 que proporciona información y servicios de referencia, salud y la coordinación de casos de inmigración; servicios de asistencia a víctimas de violencia doméstica.

También ofrece servicios de traducción, interpretación y servicios educativos, incluyendo ESOL, clases de informática y preparación de la ciudadanía, educación cívica, pro-bono de servicios legales y una feria anual de la salud.

Designado oficialmente una Entidad de Conector Capital Región bajo la Ley de Asistencia Asequible para Cuidados para los residentes de coreanos / chinos / de habla vietnamita de los condados de Montgomery y Prince George's.

☀️ Ji-Young Cho, 240-683-6663, www.kcscgw.org.

### 한인 커뮤니티 서비스 센터 그레이터 워싱턴 주식회사

• 정보 및 추천 서비스, 웰페어, 건강 및 이민 케이스 관리 서비스 및 카운셀링을 제

공합니다.

• 통번역 서비스와 ESL 수업, 컴퓨터 수업, 시민 교육, 및 유치원생부터 12학년까지 학생들을 위한 5주간 여름 학교를 포함한 교육 서비스를 제공합니다.

• 연간 기금모금 행사

### Language Outreach Program\*

1010 Grandin Ave., Suite A1, Rockville, MD 20851

☀️ English as a Second Language and conversation classes in a family-based program. Provides infant and child care, and tutoring for school-age children of students.

Offers U.S. citizenship classes. Staff also available to assist with completion of citizenship application.

Clases de inglés como segundo idioma y conversación en un programa familiar. Proporciona cuidado y tutoría para bebés y niños para los hijos de estudiantes en edad escolar.

Ofrece clases de ciudadanía estadounidense. El personal también está disponible para ayudar a completar la solicitud de ciudadanía

☀️ Monetary donations for teacher salaries, instructional materials and snacks for children. \$15 or \$20 gift cards to Target or Walmart. Volunteers needed for teacher assistants.

Donaciones monetarias para salarios de maestros, materiales de instrucción y refrigerios para niños. Tarjetas de regalo de \$ 15 o \$ 20 para Target o Walmart. Se necesitan voluntarios para los asistentes de maestros.

☀️ Cecilia Rojas, 301-251-2136 or crojas@cmrocks.org, www.cmrocks.org.

# Housing and Community Development Department Has Wide Array of Programs and Services

## MPDU Rental Program — Rental and Homeownership Programs

The Moderately Priced Dwelling Unit program requires a percentage set-aside of all new residential developments as moderately priced dwelling units. The program has generated about 900 rental units and 420 homeownership units throughout the city since 1990.

Learn more at [www.rockvillemd.gov/194/Affordable-Housing](http://www.rockvillemd.gov/194/Affordable-Housing).

## Rockville Emergency Assistance Program

Emergency assistance through the Rockville Emergency Assistance Program is available for Rockville residents who are experiencing financial crisis, eviction, or utility shut-off, suffering from a natural disaster, or need a referral to food and medical resources.

Program applicants will have received court notices for failure to pay rent or utility disconnect notice. This program is the last resort to avert eviction or utility shut-off. Residents seeking emergency financial assistance must first have applied to the Montgomery County Department of Health and Human Services – Services to End and Prevent Homelessness unit for a written referral to provide to the City of Rockville.

Learn more at [www.rockvillemd.gov/REAP](http://www.rockvillemd.gov/REAP).

## Bridge Rental Assistance Program

The Rockville Bridge Rental Assistance Program provides one-time financial assistance to eligible Rockville residents in need of assistance due to loss of employment or other temporary emergencies. BRIDGE aims to prevent eviction proceedings as residents pursue efforts to regain financial stability. The program also provides intensive case-management services aimed at achieving long-term self-sufficiency.

## Home Energy Assistance Program

The Home Energy Assistance Program offers one-time financial assistance that supplements local and statewide residential energy programs of up to \$5,000 for utility efficiency retrofits. HEAP funds can be leveraged with Community Development Block Grant funding to expand the scope of rehabilitation services that a household may need.

## CDBG — Multifamily and Single-Family/Owner-Occupied Rehabilitation

Each year, Rockville receives federal Community Development Block Grant funds through a cooperative agreement with Montgomery County. CDBG funds must be used for housing and community development projects that primarily benefit low- and moderate-income people or neighborhoods. The city receives about \$260,000 in CDBG funding annually and funds two programs — multifamily and single-family rehabilitation. These programs seek to correct code deficiencies, rather than make property improvements.

Learn more at [www.rockvillemd.gov/CDBG](http://www.rockvillemd.gov/CDBG).

## Landlord-Tenant Affairs

The city's landlord-tenant service informs the public of the general rights and responsibilities of tenants and landlords, and helps resolve disputes amicably, free of charge, without having to go through the District Court process. The service aims to provide residents and landlords as much information as possible to help navigate landlord-tenant relationships as efficiently as possible.

Learn more at [www.rockvillemd.gov/landlord-tenant](http://www.rockvillemd.gov/landlord-tenant).

## Community Mediation

The city's community mediation program is designed to assist in resolving conflicts. Mediation is a process in which individuals, groups or organizations in conflict try (with the help of mediators) to reach a mutually acceptable agreement that will resolve their dispute.

## Latino Youth Development Program

The Latino Youth Development Program seeks to engage middle and high school-age Latino males in the academic process by combining personal relationships and sports with weekly mentoring that emphasizes individual responsibility in both school and extracurricular activities. Discussions at these meetings reinforce healthy behaviors while raising awareness of the consequences of substance abuse, teen pregnancy, school suspension and dropout. Program staff facilitate speakers to discuss preventive topics such as alcohol and substance use and abuse, team building, career orientation, nutrition, and financial and coping skills. The outreach worker also

provides human service resources that provide financial assistance, housing emergency food, child care, health care, help navigating the county school system and other services. Participating youth must qualify for free and reduced-price meals.

Visit the webpage at [www.rockvillemd.gov/2073/Latino-Youth-Development-Services](http://www.rockvillemd.gov/2073/Latino-Youth-Development-Services).

## Mentoring

In partnership with local elementary schools, the city's mentoring program coordinates volunteers to mentor students in kindergarten through fifth grade. The volunteer mentor meets at the school for one hour each week to work on study skills with an assigned child, play educational games and, most importantly, share a caring relationship. Programs are available at three elementary schools: Twinbrook, Meadow Hall and Beall.

Visit [www.rockvillemd.gov/2075/Mentoring](http://www.rockvillemd.gov/2075/Mentoring).

## Summer Enrichment Program

The Summer Enrichment Program seeks to address academic retention loss that occurs during summer months. The program supports underperforming and failing students and helps them reach academic expectations in school. It focuses on educational foundations while having fun.

The Summer Enrichment program is available through the same participating schools as the mentoring program.

## Linkages to Learning

The Linkages to Learning Program is a collaborative effort between Montgomery County Public Schools, the Montgomery County Department of Health and Human Services, and local community partners to provide social and mental health services to low-income elementary and middle school children. The program's broad mission is to provide school-based wraparound services that improve the wellbeing of children and their families by addressing the social, economic, health and emotional issues that act as a barrier to academic success. Rockville operates a Linkages to Learning Program for the city's Maryvale Elementary School students.

Visit [www.montgomeryschoolsmd.org/schools/maryvalees/linkages](http://www.montgomeryschoolsmd.org/schools/maryvalees/linkages).

## Parent Education

In partnership with area providers, the city offers eight-week parenting classes. This series emphasizes the prevention of harsh physical discipline and child abuse through education in child development, realistic expectation setting and positive parenting.

## Counseling Services

The city's licensed counseling staff provide counseling services to young people and their families in need of early intervention mental health treatment. Community Services offers both formal counseling, which involves short-term meetings with a staff member for a specified period, and informal counseling, whereby youth can drop by informally to speak with the counselor. City staff works with families to address a variety of complex issues through coordination with other local agencies and programs.

Visit [www.rockvillemd.gov/372/Counseling](http://www.rockvillemd.gov/372/Counseling) for more information.

## Financial Empowerment Program

The city offers financial literacy and life skills and coaching to low- and moderate-income Rockville students and residents, to meet educational needs across age demographics. The program is consistent with other local jurisdictions, and it supplements Montgomery County Services to End and Prevent Homelessness programs and Montgomery County Public Schools curriculum.

## Supportive Services

Educational seminars are available for city residents on financial and housing issues, including money management and locating affordable housing.

## Information and Referral

The city helps locate human service resources that provide financial assistance, housing and temporary shelter, emergency food, child care, treatment for drug and alcohol abuse, health care, and other services.

For more information about Department of Housing and Community Development programs and services, call 240-314-8300 or email [hcd@rockvillemd.gov](mailto:hcd@rockvillemd.gov).

The department is located at Rockville City Hall, 111 Maryland Ave., Rockville, MD 20850. Please note that Rockville City Hall is currently closed to the public due to the COVID-19 emergency.