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Authorization to File Zoning Text Amendment

Comprehensive Amendments to the Regulations for Signs



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BACKGROUND

Mayor and Council directed staff to review the sign regulations for the City.

Revisions primarily within Article 18 of the Zoning Ordinance.

A consultant was retained to assist in the City in drafting the proposed sign ordinance amendments.

Community Planning and Development Services and City Attorney's Office worked together with the consultant to develop the draft amendments.



Highlights of Proposed Revisions:

- Added new definitions and deleted or amended existing definitions
- Sign modifications to be reviewed as variances by the Board of Appeals, eliminating the need for the Sign Review Board
- Retain the prohibition on off-premises signs, with two limited exceptions – Planned Development zones and Optional Sign Plans



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Highlights of Proposed Revisions:

The amendment proposes to prohibit new pole signs. Existing signs become nonconforming. This will be a policy consideration by the Mayor and Council.





Highlights of Proposed Revisions:

- Make clarifying revisions so that signs are regulated in a content-neutral manner
- Restructure the provisions so that the mixed-use zones are regulated in a similar way
- Create an optional sign package section to allow major comprehensive developments to have greater flexibility



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Proposed Review Process (Tentative):

- Authorize the filing at the October 15th Meeting
- November - December: Outreach to Chamber of Commerce, REDI, and other interested parties
- Feedback from the Sign Review Board and the Board of Appeals
- Planning Commission review meeting early December
- January – February: Further outreach as needed
- Possible Mayor and Council Public Hearing – March, 2019
- Potential Action – April, 2019