

Rocktoberfest returns on October 2!

Rocktoberfest is returning to Rockville Town Center! Enjoy three stages of entertainment, including German, rock and children's music. Guests can also enjoy beverages for sale by local breweries, food, and an artisan shopping area.



Details: <https://www.rockvillemd.gov/1952/Rocktoberfest>

We have a limited number of booths available for sponsors to interact with potential customers. Sponsors are entitled to the benefits listed below. Approximate attendees: 5,000. Annual website views: 1,600.

ROCKTOBIERFEST SPONSORSHIP

Major Sponsor: \$5,000

- Exclusivity in category
- One sponsor-provided banner displayed on stage, and two sponsor provided banners to be displayed on grounds
- Company logo featured on the Rocktoberfest website
- A minimum of four mentions on the Rocktoberfest Facebook page
- City-provided onsite booth space, 10'x10' tent with table and two chairs
- Company logo featured on onsite event handout

Benefactor: \$2,500

- Company logo featured on the Rocktoberfest website
- A minimum of two mentions on the Rocktoberfest Facebook page
- City-provided onsite booth space, 10'x10' tent with a table and two chairs
- Company logo featured on onsite event handout

Patron: \$1,000

- Company name featured on the Rocktoberfest website
- City-provided onsite booth space, 10'x10' tent with a table and two chairs
- Company name featured on onsite event handout

Name of Business: _____ Contact Name: _____

Address: _____

Phone: _____ email: _____

Website: _____ FACEBOOK/Twitter/Instagram: _____

Total: \$ _____

Credit Card: _____ Expiration: _____ CVC Security Code: _____

Application deadline: September 15. If payment is not received by deadline you will be removed from the event. Send payment to City of Rockville, ATTN: Elisabeth Deal, 111 Maryland Ave, Rockville MD 20850.

Sales are not permitted on-site from booth. If your on-site display is a trailer, please submit photo and dimensions. Set up details will be sent after payment is received. Thank you.

CONTACT: Elisabeth Deal elisdeal@rockvillemd.gov 240-314-8658