

Call for Artists

for the
**Rockville City Hall
Generator Screen Mural**



City of
Rockville
Get Into It

www.rockvillemd.gov/AIPP

Call for Artists

About Rockville

Rockville, Maryland is located less than 15 miles northwest of Washington, D.C., Rockville is the seat of government for Montgomery County, is considered one of the nation's leading small cities, and is frequently recognized as one of the best places to live in the nation. Our community is one of the most diverse and international in the world, with more than one-third of our residents born outside of the United States. Rockville has a rich history going back 250 years and was the first municipality in Montgomery County, to initiate a percent for public art program.

Project Description

The City of Rockville is seeking a professional public artist to create a site-specific mural, who will engage stakeholders to provide input during the design phase. The purpose of this mural is to beautify the Rockville City Hall generator screen.

The following items are initiatives of the Mayor and Council of Rockville.

Sustainability and Climate Resiliency: Project addresses a specific climate action plan action item; reduces greenhouse gas emissions; improves energy efficiency; or is designed to increase climate resiliency.

Equity Impacts and Considerations: Project improves the ability of communities of color and underserved populations to access services and/or improve their quality of life; projects do not need to be primarily focused on a particular population but should incorporate components that ensure these populations are both considered and engaged in the development and projected outcomes of the project.

Location

The location for the mural is on the exterior stucco sides of the generator screen. The dimensions of generator screen are 19 by 12 feet on the left side, 16 by 12 feet on the front, and 20 by 12 feet on the right side. The generator screen is located at 111 Maryland Avenue, Rockville, MD 20850. The media is acrylic exterior paint.



Note: The city will trim the shrubbery.

Eligibility

This call for artists is a local call and is open to artists in Maryland, Virginia and Washington, D.C.

Budget

The all-inclusive budget is \$12,500. These funds must cover design work, fabrication, delivery, site preparation, lighting, installation of the work at the site, as well as other associated expenses, including liability insurance, worker's compensation insurance, all necessary travel and the artist's fee.

Selection Process

1. The Artist submits materials of previous murals for review especially highlighting projects involving community engagement as well as describing the methods to obtain input from user groups.
2. Artist Nomination Committee reviews applicants' portfolios and selects finalists. This panel is composed of representatives from the:
 - a. City of Rockville Cultural Arts Commission.
 - b. City of Rockville Recreation and Park Advisory Board.
 - c. Environment Commission.
 - d. Human Rights Commission.
3. Selection of three finalists based on each artist's portfolio is anticipated.
4. Finalists will be provided more detailed information on the project and a \$500 honorarium to develop a site-specific proposal.
5. Site-specific proposals are presented to the Artist Nomination Committee.
6. The Artist Nomination Committee develops a recommendation for selection of one artist.
7. The Cultural Arts Commission is presented with the recommended site-specific proposal and makes an independent recommendation.
8. Recommendations from the Artist Nomination Committee and the Cultural Arts Commission are presented to the Mayor and Council for consideration and final award of the public art commission. NOTE: The selection of an artist's design proposal is wholly within the discretion of the Mayor and Council. The City of Rockville reserves the right to accept or reject any or all of the proposals for any or no reason and is under no obligation to commission a work of art from any submitted proposal.
9. Selected artist is contracted through the City of Rockville.

Schedule

Application Deadline	Jan. 20, 2023
Finalists Announcement	Week of Jan. 23, 2023
Presentation of Proposals to Artist Nomination Committee by Finalists	Week of Feb. 24, 2023
Presentation of recommendation to Cultural Arts Commission	March 8, 2023
Presentation of recommendations to Mayor and Council for final award for public art commission	April 10, 2023
Installation of public art commission	Summer/Fall 2023

The City of Rockville reserves the right to adjust this timetable as required during this call for artists submission process.

Application Procedures

All materials will be submitted online (please follow instructions below). Hand-delivered or mailed submissions will NOT be accepted. Only online submissions will be considered for review. Find details and application form at <https://arccg.is/019uWf>

Additionally, interested artists MUST submit the following materials to be considered:

- Up to five digital images along with a short application form; a one-page list of the images specifying the title, media, budget, location, and year created for each work of art; a bio CV; and brief artist statement.
- A list of no more than three recent public art commissions, and a reference/contact person and their phone number for each project.
- All artists interested in being considered for the project must apply through the electronic address provided above.

Submissions must be complete by 11:59 pm EST on Friday, Jan. 20, 2023.

For More Information

Contact Arts Programs Supervisor Betty Wisda at 240-314-8681 or bwisda@rockvillemd.gov.