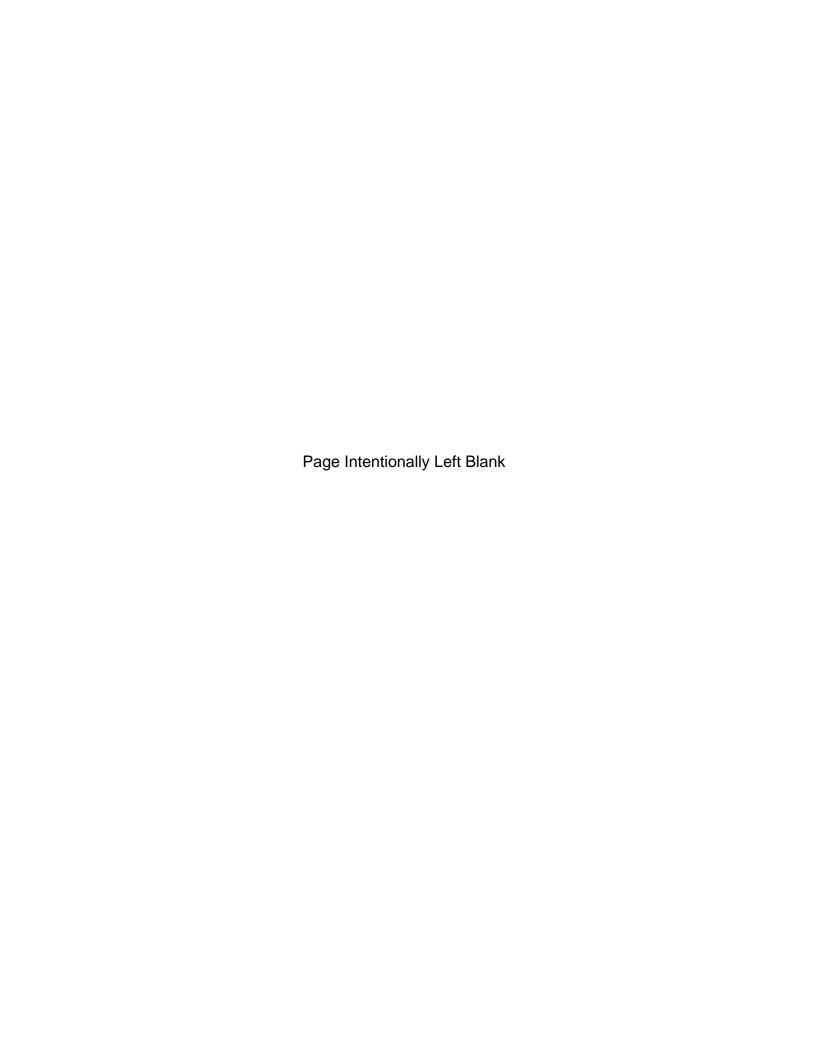
City of Rockville, Maryland

POPULAR ANNUAL **FINANCIAL REPORT**

Fiscal Year Ended June 30, 2024









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City Manager's Message

To the Mayor and Council and Rockville community:

I am pleased to present the Fiscal Year (FY) 2024 Popular Annual Financial Report (PAFR) for the City of Rockville, Maryland. This report highlights a variety of relevant and helpful financial information in a simple, user-friendly format. This report also highlights recent accomplishments that are consistent with the City's goals and values.

The City ended FY 2024 with an overall net position of \$360 million, an increase of 4.3 percent over last year. The change in net position is based on increases in property tax revenue, income tax revenue, charges for services revenues, and tax duplication revenues, coupled with conservative spending across City departments and programs. At June 30, 2024, the City's reserve balance in the General Fund was \$31.2 million or 30.7 percent of FY 2024 General Fund adopted revenue. Following the end of the fiscal year, the City's bond rating was reaffirmed at AAA/Aaa by two rating agencies.

Moving into FY 2025, City staff will continue to use resources wisely to support the City's guiding principles and priorities. We will continue to work collaboratively and efficiently with the Mayor and Council and Rockville community to provide first class programs and services.

Sincerely,

Jeff Mihelich

Jeff Mihelich City Manager

What is the Popular Annual Financial Report?

The PAFR or Popular Annual Financial Report is a document designed to increase transparency and awareness in City government finances through user-friendly financial reporting. The PAFR includes financial and other information that is presented in the City of Rockville's Annual Comprehensive Financial Report (ACFR) and annual budget document. The report also summarizes long-term planning initiatives, accolades, and other City demographic information that may be of interest to the reader.

Because the PAFR is a summary document, not all the financial information complies with the requirements of Generally Accepted Accounting Principles (GAAP). The FY 2024 ACFR was audited by SB & Company, LLC and received an unmodified or "clean" audit opinion. Residents who prefer to review a GAAP-compliant report may review the ACFR at www.rockvillemd.gov/budget.

Rockville Mayor and Council



The City operates under the council-manager form of government. The Mayor and Council are responsible for establishing City policy and providing direction to the City Manager. The elected members are comprised of a mayor and six at-large councilmembers. All members are elected for 4-year terms.



EMAIL Mayor and Councilmembers at mayorcouncil@rockvillemd.gov

and Council meetings and other Rockville Channel 11 programs can be accessed at www.rockvillemd.gov/Rockville11



MAYOR & COUNCIL MEETINGS

Rockville Mayor and Council meetings are held on designated Monday evenings in Mayor and Council Chambers at Rockville City Hall, 111 Maryland Avenue.

Meetings are televised on Rockville Channel 11.

Meeting dates, agendas, and video recordings are
available at

www.rockvillemd.gov/agendacenter

What makes up the Rockville community?

Rockville is a 13.55 square mile municipality located in the southern portion of Montgomery County, approximately 12 miles northwest of Washington DC, and 35 miles southwest of Baltimore, Maryland.

Rockville is the fourth largest city in Maryland, a county seat, and a vibrant home to some of the world's most prominent bio-med and technology companies. The City has a wide variety of housing styles, a low crime rate, a vast transportation network, an excellent school system, and a diverse population.

All About Rockville

Incorporated in 1860 Population of 67,350

540.5 full-time equivalent City employees

157 miles of streets

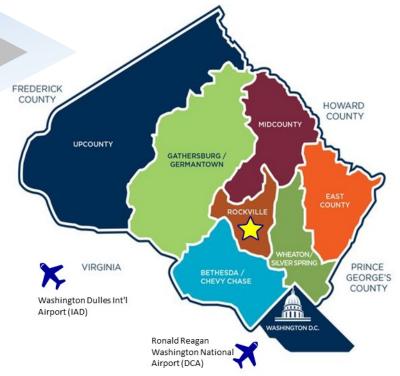
1,064 acres of park space

132 athletic courts

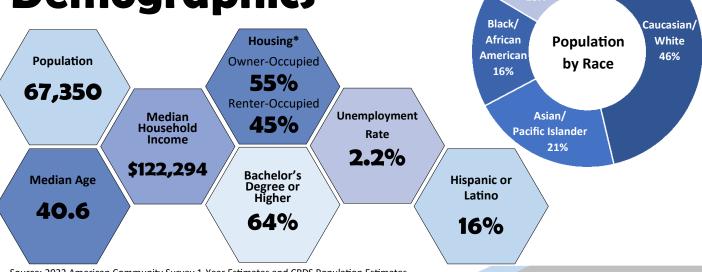
6 community centers

7.5 million gallons of water treated per day

10,168 tons of refuse disposed annually



Resident Demographics



Source: 2023 American Community Survey 1-Year Estimates and CPDS Population Estimates *US Census Bureau 2020 Decennial Census



City Services

Other

Rockville provides a full range of services, including:

- ✓ community centers
- ✓ community development
- ✓ community outreach
- ✓ farmers market
- ✓ housing
- ✓ leaf collection
- ✓ licensing and permits
- ✓ police protection
- ✓ property code maintenance
- ✓ public parking
- ✓ public parks
- ✓ recreation programs
- ✓ recycling/refuse collection
- ✓ senior services
- ✓ snow removal
- ✓ stormwater management
- ✓ street maintenance
- water and sewer utilities
- zoning and planning

Some services are provided by other entities. Both Montgomery County and the City provide police protection to city residents. In some areas of the city, the Washington Suburban Sanitation Commission (WSSC) provides water and sewer service. The County provides fire protection, the public education system, libraries, and most social services in Rockville.

Financial Structure

The City records its financial transactions in 6 governmental and 5 enterprise funds. The City also has 1 additional governmental fund, Rockville Economic Development, Inc. (REDI) which, while legally separate, is considered a blended component unit of the City.

The **governmental funds** account for the City's basic operations, like street maintenance, inspections, police services, and recreation. Most of these services are financed by property and income taxes.

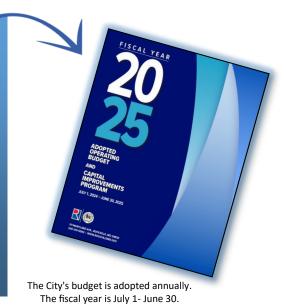
The **enterprise funds** account for the City's main utilities and public services and are managed like private industry, where costs are covered by fees and charges.

Separate funds show accountability and stewardship of specific resources. For example, the City wants to ensure that all payments received from its water utility customers are spent to provide water services to those customers.

Operating

Capital

The City's budget supports TWO
TYPES OF SPENDING: operating
and capital. Operating accounts
for the day-to-day costs to
provide services to City
residents. Capital or CIP is a five
year investment plan that maps
out how the City will replace,
repair, or build new
infrastructure. Several of the
funds support both the
operating and capital budgets.



City Funds

A description of each City fund is provided in the tables below. In addition to the Governmental Funds and Enterprise Funds, the City maintains separate trust funds to provide for current and future retiree benefits.

Governmental Funds

Fund Name	Purpose is to support the	Туре
General	City's general provision of programs and services	Operating
Capital Projects	Capital (CIP) projects benefitting all residents	Capital
Debt Service	Principal and interest payments on bonds supporting the Capital Projects Fund	Operating
Speed Camera	Speed camera operations and pedestrian safety initiatives	Operating Capital
Special Activities	Specific programs defined by the legal or policy restrictions on the revenue	Operating Capital
Community Devel. Block Grant	Nonprofit service providers and home renovations for low-to-moderate income homeowners	Operating
Rockville Economic Development, Inc.	Business outreach, expansion, retention and recruitment activities of the City (Legally separate entity)	Operating

Enterprise Funds

Fund Name	Purpose is to support the	Туре
Water	Production, delivery, and storage of safe water	Operating Capital
Sewer	Collection and transportation of wastewater to the Blue Plains treatment facility	Operating Capital
Refuse	Collection and disposal of residential recycling and refuse	Operating Capital
Stormwater Management	Protection of streams and watersheds from stormwater runoff	Operating Capital
Parking	Parking permit program, parking meter program, and debt service for City owned	Operating

Fiscal Year 2024 Net Position

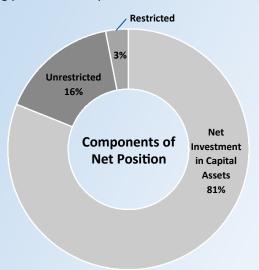
\$360 million

What is the City's Net Position?

The largest portion of the City's net position is reflected in its **net investment in capital assets** (\$291.9 million or 81%). The City uses these capital assets to provide services to residents making them unavailable for future spending.

The **restricted net position** (\$11.0 million or 3%) represents funds that are segregated and designated for a specific use. These most commonly reflect programs with external funding sources that impose special requirements and restrictions.

The **unrestricted net position** (\$57.1 million or 16%) is the remaining portion of net position which is considered available.



Change in net position is a useful indicator of a government's financial health and represents total assets less total liabilities on an organization-wide basis. The increased net position in FY 2024 was driven by increased property tax, income tax, charges for services revenue, and tax duplication revenues, coupled with conservative spending across City departments.



The City had a solid financial year with the FY 2024 net position increasing by 4.3 percent or \$14.8 million to \$360 million

Financial Results

STATEMENT OF ACTIVITIES

(Changes in Net Position)

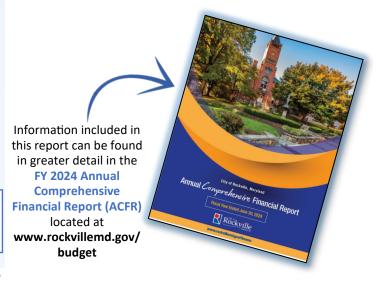
The City's Statement of Activities for the fiscal years ending June 30, 2022-2024 are shown in the chart below. This information reflects the activities of the entire City organization.

(in thousands)	FY 2024	FY 2023	FY 2022
Revenues	\$ 154,092	\$ 148,627	\$ 141,309
Less: Expenditures	(139,275)	(132,160)	(119,705)
Increase in Net Position	14,817	16,467	21,604
Beginning Net Position	<u>345,186</u>	328,719	<u>307,115</u>
Ending Net Position	\$ 360,003	\$ 345,186	\$ 328,719

STATEMENT OF NET POSITION

The City's Statement of Net Position for the fiscal years ending June 30, 2022-2024 are shown in the chart below. This information reflects the assets, deferred outflows, liabilities, deferred inflows, and net position of the entire City organization.

(in thousands)	FY 2024	FY 2023	FY 2022
Total Assets and Deferred Outflows of Resources	\$ 543,641	\$ 540,101	\$ 528,765
Total Liabilities and Deferred Inflows of Resources	(183,638)	(194,915)	(200,046)
Ending Net Position	\$ 360,003	\$ 345,186	\$ 328,719

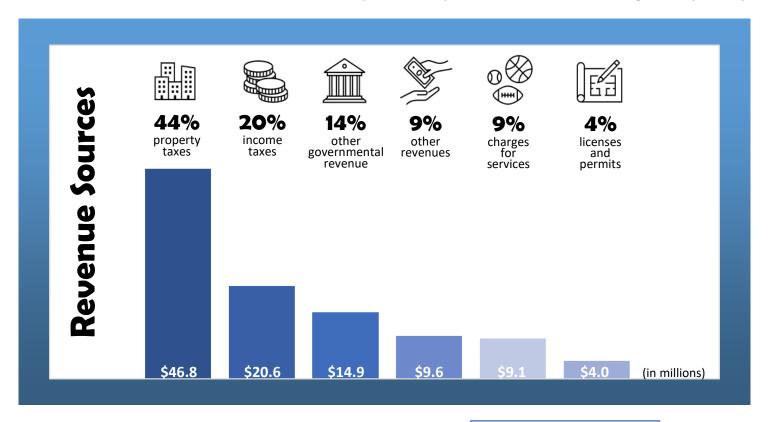


General Fund Revenues

The **GENERAL FUND** is the City's main operating fund used to account for day-to-day operations, revenues, and expenditures, except those required to be reported in other funds. The majority of City departments and personnel are budgeted in this fund.

The City has various funding sources that provide revenues to the General Fund. The largest of these is **property tax** followed by **income tax**. **Other governmental revenue** includes gas and motor

vehicle tax, admission and amusement tax, grants, and other pass-through revenues. **Other revenues** include investment income, fines and forfeitures, and other miscellaneous items. **Charges for services** includes recreation fees and memberships, facility rental revenues, and other user charges. **Licenses and permits** include various building, forestry, development, trade permits, and licenses that are regulated by the City.



GENERAL FUND REVENUE TRENDS

The revenues from the General Fund Statement of Revenues, Expenditures, and Changes in Fund Balance for the fiscal years ending June 30, 2022-2024 are shown in the chart below.

(in thousands)	FY 2024	FY 2023	FY 2022
Property taxes	\$ 46,786	\$ 46,054	\$ 44,932
Income taxes	20,630	19,507	18,875
Other governmental revenue	14,893	13,371	11,903
Charges for Services	9,069	8,227	6,287
Licenses and permits	4,021	3,363	3,480
Other revenues	<u>9,566</u>	<u>4,899</u>	<u>2,769</u>
Total General Fund Revenues	\$ 104,965	\$ 95,421	\$ 88,246

What has impacted the growth of General Fund revenues?

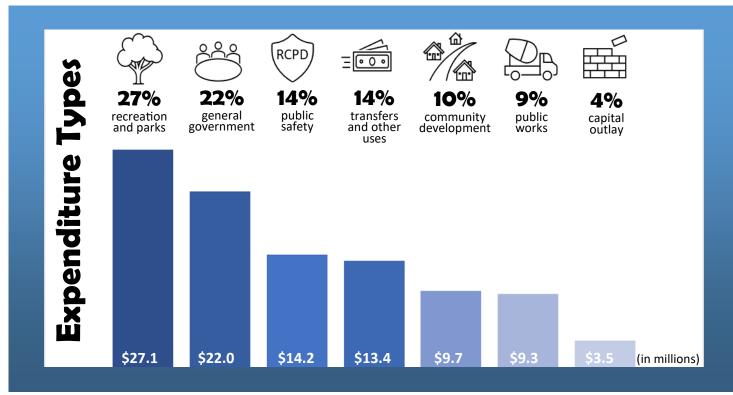
Fiscal year 2024 ended strong and reflects a 10 percent increase in General Fund revenues, compared to Fiscal Year 2023. Property tax revenue increased from the phasing in of prior assessments, and income tax revenue reached a new record high. Improvements to the City's redlight cameras also resulted in significantly higher fines and citations revenue. The economy during the fiscal year helped promote significant interest and investment earnings and the City received increased tax duplication revenues from Montgomery County for services provided by the City, such as police protection and traffic operations.

The City provides a wide array of services to Rockville residents through the General Fund. Recreation and parks provides park and facilities maintenance, recreation classes, senior citizen services, and manages six community centers. General government includes core administrative functions of

General Fund Expenditures

the City such as finance, human resources, legal, information technology, public information, and procurement. **Public safety**

expenditures include costs for the Rockville City Police Department operations, including the redlight camera program. The General Fund makes **transfers** to other City funds to support debt service, capital projects, and other City programming. **Community development** includes planning, permitting, inspection services, code enforcement, housing, and community services activities. **Public works** expenditures include street maintenance, traffic operations, pedestrian safety, environmental management, snow removal, and engineering services. While most of the City's capital spending occurs in capital projects, the **capital outlay** in the General Fund includes athletic court improvements, pedestrian bridge repairs, fitness equipment, and other machinery and equipment purchases.



What is the City's reserve balance?

The City's target reserve equals at least 20 percent of annual adopted General Fund revenue. Reserves may be used for an emergency or natural disaster. If reserves exceed the target, they can be used for capital projects or other one-time needs with approval by the Mayor and Council.

The reserve target for FY 2025 is \$21.8 million.



The FY 2024 ending reserve balance of \$31.2 million increased by \$3.6 million; \$10.9 million over the reserve target

GENERAL FUND EXPENDITURE TRENDS

The expenditures from the General Fund Statement of Revenues, Expenditures, and Changes in Fund Balance for the fiscal years ending June 30, 2022-2024 are shown in the chart below.

(in thousands)	FY 2024	FY 2023	FY 2022
General government	\$ 21,951	\$ 22,550	\$ 19,304
Community development	9,695	9,017	8,135
Public safety	14,196	12,050	10,870
Public works	9,260	8,409	7,869
Recreation and parks	27,136	24,532	22,215
Capital outlay	3,536	1,519	809
Transfers and other uses/sources	<u>13,387</u>	<u>15,977</u>	<u>13,865</u>
Total General Fund Expenditures	\$ 99,161	\$ 94,054	\$ 83,067

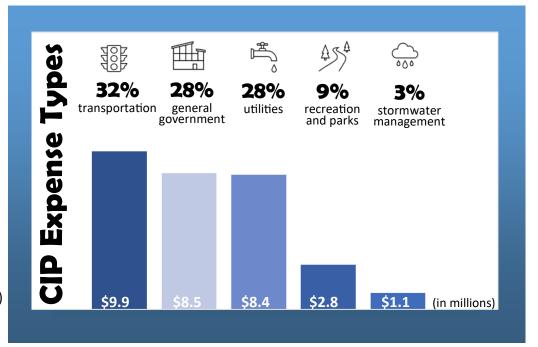
Capital Investments

The City's **Capital Improvements Program (CIP)** focuses on maintaining and improving existing infrastructure—including roadways, sidewalks, water and sewer systems, and facilities— while incorporating new projects that promote the health, recreation, and general livability of the City. The CIP has an important responsibility to outline what needs to be built, renovated, and repaired now and what the City will need to build, renovate, and repair in future years. The CIP evaluates the City's capital needs within the context of established priorities and estimates financial resources and planned spending over the five year planning period. The CIP is approved by the Mayor and Council annually as part of the adopted budget. FY 2024 CIP spending totaled \$30.7 million across all projects.

How is the CIP funded?

Capital investments are funded from various revenue sources, including:

- ✓ transfers from the General Fund/other funds
- developer and community contributions
- State of Maryland and federal grants
- ✓ speed camera citation revenues
- utility and user fee revenues
- ✓ bond and loan proceeds (debt)



New Projects in FY 2024

The FY 2024 budget introduced six new projects. Two are highlighted below:

Senior Center Entrance—This project will create a new vehicular entrance to the Senior Center while restricting access through a residential neighborhood.





Water Treatment Plant Facility Master Plan and Water Regulatory Compliance—This project will assess the Water Treatment Plant systems and equipment and determine the upgrades necessary to address emerging contaminants.

Understanding City Debt

The City issues bonds to provide project funding while promoting intergenerational equity by spreading the investment costs over time. General tax revenues pay for bonds used to support projects funded through the Capital Projects Fund. Revenues from utility rates and user fees pay for bonds used to support the projects funded through each enterprise fund.

There are no restrictions on the amount of debt the City of Rockville can issue per Maryland State law or the City Charter. The City ensures that debt is being used responsibly by setting affordability guidelines or debt ratios in Rockville's Financial Management Policies.

The City's strong bond rating saves taxpayers money by allowing the City to issue bonds at the lowest possible interest rates.



The City maintains a AAA/Aaa bond rating from Moody's Investor Services and Standard and Poor's.



The mission of the Rockville City Police Department (RCPD) is to serve the public in partnership with the community, to protect life and property, prevent crime, resolve problems, and protect the rights of all people. The mission is accomplished by working in collaboration with the community, allied police agencies, other City departments, and stakeholders to develop and implement proactive strategies based on the community's needs.

During FY 2024 the City responded to service level reductions with the Montgomery County Police Department and assumed full and primary response duties within Rockville city limits. This resulted in authorizing 6 additional police officer positions through a funding agreement with Montgomery County and the development of a police staffing action plan to promote the recruitment and retention of City police officers. The police staffing action plan included the following:

- ✓ Mid-year salary adjustments to help ensure the competitiveness of the RCPD in the region
- ▼ The development of a Deferred Retirement Option Program (DROP) benefit to help maintain staffing levels and promote succession planning
- An updated final average earnings calculation to provide a more generous pension benefit for eligible officers
- Continuation of the hiring bonus and referral bonus programs
- Execution of a full compensation and classification study to ensure that RCPD salaries and benefits remain competitive going forward

In addition to addressing staffing needs, the RCPD five-year strategic plan was launched in FY 2024 and includes a set of five strategic priorities with corresponding action items. The plan focuses on enhancing trust through community policing, effectively applying technology, enhancing training and leadership development for RCPD employees, improving officer wellness, and ensuring sufficient staffing levels. This plan aims to provide the Rockville community with the best outcomes for public safety.

A copy of the RCPD Strategic Plan (2024 - 2029) and other RCPD public safety data can be found at **www.rockvillemd.gov/police**.



Property Taxes

What are Rockville's Assessment Areas?

The City contains two real property assessment areas: **Group 1** (dark orange) and **Group 3** (light orange). Property value is determined by the assessed value of real estate (including land and structures on the land) and the assessed value of personal property (including inventory, furniture, and fixtures).

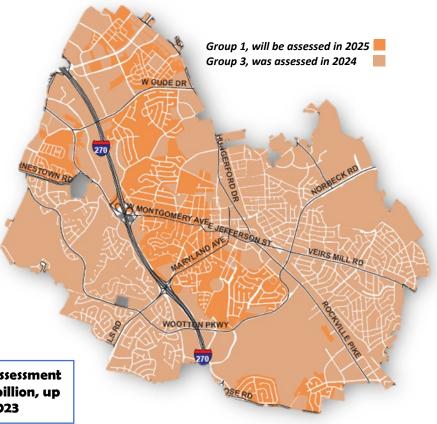
If a property increases in value, that increase is equally phased in over three years. If a property decreases in value, the decrease is fully factored into the first levy year after the assessment.

In January 2024, Group 3 was assessed. In January 2025, Group 1 will be assessed.

The FY 2024 real property assessment was the highest ever at \$15 billion, up
1.8 percent from FY 2023

The City's tax rates per \$100 of assessed value equal **\$0.292** for real property and **\$0.805** for personal property.

The State Department of Assessments and Taxation (SDAT) is responsible for determining the assessed values for all properties located in the City. The State assesses real property **every three years**, and tax bills are based on those assessments.



Who receives my property tax?

Real property tax is assessed by the State of Maryland, Montgomery County, and the City of Rockville. For each \$1 paid by a Rockville resident, approximately 22 cents comes to the City of Rockville to fund municipal programs and services. Property tax revenue made up 44% of General Fund revenue in FY 2024, the largest single revenue source.

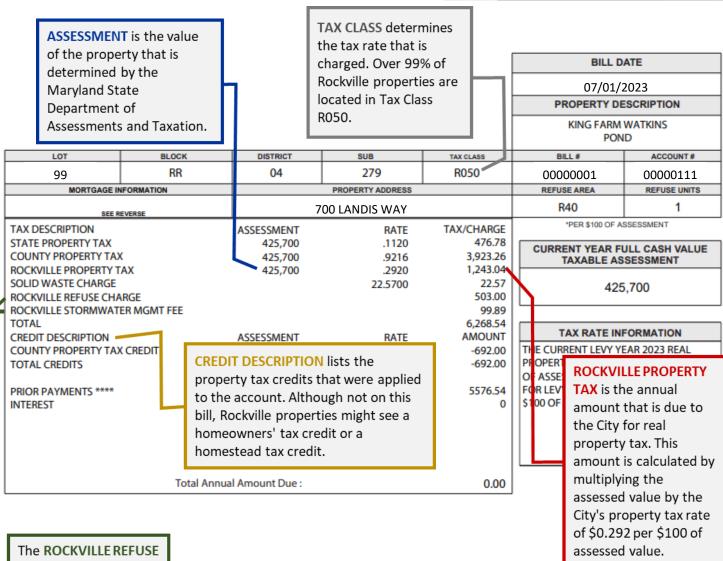


State of Maryland 8%

Montgomery County 70%

City of Rockville 22%

Sample Tax Bill



The ROCKVILLE REFUSE CHARGE and STORMWATER MGMT FEE are the annual amounts that are due for the City's stormwater management program and recycling and refuse services.

Where can I find my Property Tax Bill? VIEW AND PAY YOUR BILL online at https://apps.montgomerycountymd.gov/realpropertytax/. You can select property tax records to view and/or make payment online by credit card or automatic deduction from your bank account as appropriate. Account Number 01234567 View Bill 0 or Address Unit # View Bill 101 View Bill 101 View Bill 101

Rockville's Utilities

The City of Rockville manages four utility services: water, sewer, recycling and refuse, and stormwater management (SWM). The City accounts for these services in enterprise funds, which operate and account for their transactions like private businesses. Customers pay for water and sewer on a monthly or quarterly bill that comes from the City of Rockville (page 13). Customers pay for SWM and recycling and refuse services on their annual real property tax bill that comes from Montgomery County (page 11).

Enterprise Fund Policy Targets

Target #1 analyzes revenues versus expenses. For each utility fund, total operating revenues must meet or exceed total operating expenses, unless there is a planned drawdown of reserves. For FY 2024, all utility funds, except the Water Fund were in compliance with this target.

Target #1: Revenues > Expenses

	2024	2023	2022
Water 🖺	×	×	\bigcirc
Sewer	\bigcirc	\bigcirc	\bigcirc
Refuse	\bigcirc	\bigcirc	\bigcirc
SWM OOO	V	⊘	V

Source: Annual Budget Document

Target #2 looks at the cash balance* at fiscal year end. For this target, the Water and Sewer funds must maintain a cash balance (less bond proceeds) equal to six months, Refuse one month, and SWM three months of operating expenses. Refuse and SWM were in compliance for FY 2024, but Water and Sewer remain below the target.

Target #2: Sufficient Reserve Levels

	2024	2023	2022
Water 💍	×	×	X
Sewer Sewer	\bigcirc	\bigcirc	\bigcirc
Refuse iii	\bigcirc	\bigcirc	\bigcirc
SWM 🖧	Ø	\bigcirc	\bigcirc

^{*}Working capital will be used for the reserve target beginning in FY 2026.

A Closer Look at Water and Sewer Rate Setting

During FY 2024, the City completed a formal water and sewer rate study utilizing an outside consultant to update and analyze the cost of service model. The goals in setting the City's utility rates are manageable rates over time, which meet the operating and capital expenditure requirements of the utility programs, while meeting required reserve levels. The City sets rates on a multi-year basis to maintain consistency and reduce volatility for customers. To establish the rates, the City uses cash flow models that take into account factors such as future changes in operating and capital expenses, regulatory requirements, debt obligations, and changes in revenue sources.

The Mayor and Council adopted rates for FY 2025 - FY 2027.
The average residential customer can expect an annual increase of less than 4.5% over this period.





Sample Utility Bill



City of Rockville 111 Maryland Ave. Rockville, MD 20850-2364

Billing Inquiries: 240-314-8420 or Email: utilitybilling@rockvillemd.gov Mon – Fri, 8:30 AM – 5:00 PM

24-Hour Emergency Service: 240-314-8567 Water Quality: 240-314-8570

Account Information

Account Number: 123456
Customer Name: SAMPLE CUSTOMER
Service Address: 999 OWENS ST
Class: Single Family Dwelling Units:

Usage History



Message Center

The City of Rockville has partnered with Maryland's Low Income Household Water Assistance Program to offer financial relief on water utility bills. Visit www.rockvillemd.gov/utilitybilling for information about how to apply. Please be aware, the City will now be applying late fees after 30 days and stop service to delinquent accounts after 60 days from the original bill date. To pay by text, online, and/or setup e-billing, please visit www.rockvillemd.gov/utilitybilling. New utility rates for FY24 are posted online as well at www.rockvillemd.gov/utilitybilling. Thank you.

Where can I find my Utility Bill?

VIEW AND PAY YOUR BILL online at https://www.invoicecloud.com/rockvillemd.



You can also use the utility billing payment portal to make donations to programs that support community members in need.

Total Amount Due \$333.01 by 07/15/24

Account Summary as of 06/15/24

Previous Balance: 292.01
Payments: (292.01)
Current Charges: 333.01
Account Balance: 333.01

Additional charges if not paid by 07/15/24 Details as of 06/15/24

Meter No.	Meter Size	Prior Read	Current Read	1000 Gallons
631010001	3/4	914	929	15

Reading Period Covers: 02/26 - 05/24

Current Charges:
Meter: 631010001
PREVIOUS BALANCE
PAYMENTS
WATER RTS
SEWER RTS
WTR USG QTRLY
SEWER USAGE

BAY FEE Total Current Charges

Total Amount Due

BAY FEE or Chesapeake Bay Restoration fee is a fee mandated by the State of Maryland.

Please detach and return th

The WATER/SEWER

RTS is the water and sewer ready to serve charge. This charge recovers a portion of the fixed costs of operations. The amount of charge is based on the meter size.

\$333.01 Units in a billing period.
1 unit = 1,000 gallons

292.01

18.03

113.76

163.50

\$333.01

15.00

(292.01) 22.72

WATER USG QTRLY is the quarterly water charge and is based on a four tier structure. This customer used 15,000 gallons of water or 9 units at \$6.24 per unit (first tier) and 6 units at \$9.60 (second tier).

SEWER USAGE is the sewer charge and equals \$10.90 per 1,000 gallons or 1 unit.

Accomplishments and Accolades

Rockville's flood resiliency program was the Governmental Sector recipient of the Metropolitan Washington Council of Governments' 2023 Climate and Energy Leadership Award.





(PAFR award).

Award for Outstanding Achievement in Popular Annual Financial Reporting

City of Rockville

Maryland

Christopher P. Morrill



Nine new, public, on-street level 2 electric vehicle charging stations were installed, in support of the City's Climate Action Plan.

Two new murals were completed as part of the City's 45th year of its Art in Public Places program.







The City received notification of \$3.9 million in federal earmarks which will support police radio equipment, water and sewer main rehabilitation, storm drain improvements, and the City's emergency operations center.



Stay Connected with Rockville



Facebook @CityofRockville



X (formerly Twitter) @Rockville411 @Rockville11 @alertrockville



YouTube citvofrockville



Nextdoor www.nextdoor.com



Instagram @city of rockville

Accessibility Acknowledgement

The City of Rockville strives to provide documents that meet accessibility guidelines and can be used by all residents, visitors and stakeholders. The formatting, font, colors, and alternative text for images, consider readers who may use screen readers for accessibility. For additional accessibility resources, please contact the City of Rockville ADA Coordinator.

