

Summary of Census Results for the City of Rockville

Data are from 2010 and 2000 Decennial Census (DC), 2005-2009 American Community Survey (ACS) and the 2007 Economic Census (EC). Description of sources is provided at the end of the table.

Demographics

Population, 2010	61,209
Population, percent change, 2000 to 2010	29.20%
Population, 2000	47,388
Persons under 5 years, percent, 2010	6.50%
Persons under 18 years, percent, 2010	23.20%
Persons 65 years and over, percent, 2010	14.00%
Female persons, percent, 2010	52.10%

Race, Ethnicity and Diversity

White persons, percent, 2010 *	60.40%
Black persons, percent, 2010 *	9.60%
American Indian and Alaska Native persons, percent, 2010 *	0.30%
Asian persons, percent, 2010 *	20.60%
Native Hawaiian and Other Pacific Islander, percent, 2010 *	0.0004%
Persons reporting two or more races, percent, 2010	3.80%
Persons of Hispanic or Latino origin, percent, 2010 (may be of any race)	14.30%
White persons not Hispanic, percent, 2010	52.80%
Foreign born persons, percent, 2005-2009	33.90%
Language other than English spoken at home, pct. age 5+, 2005-2009	38.70%

* Includes persons reporting only one race.

Education

High school graduates or higher, percent of persons age 25+, 2005-2009	91.90%
Bachelor's degree or higher, percent of persons age 25+, 2005-2009	58.20%
Post-bachelor's degree or higher, percent of persons age 25+, 2005-2009	32.8%

Travel Time

Mean travel time to work (minutes), workers age 16+, 2005-2009	30.6
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Housing

Housing units, 2010	25,199
Households, 2010	23,686
Homeownership rate, 2010	59.96%
Housing units in multi-unit structures, percent, 2005-2009	32.60%
Median value of owner-occupied housing units, 2005-2009	\$494,600
Average Household size, 2010	2.54
Living in same house 1 year & over, 2005-2009	82.90%

Income and Poverty

Median household income, 2005-2009	\$91,392
Per capita money income in past 12 months (2009 dollars) 2005-2009	\$44,963
People of all ages in poverty, 2005-2009	3.70%

Business

Total number of firms, 2007	8,645
Black-owned firms, percent, 2007	5.90%
American Indian and Alaska Native owned firms, percent, 2007	Not enough data
Asian-owned firms, percent, 2007	13.40%
Native Hawaiian and Other Pacific Islander owned firms, percent, 2007	S
Hispanic-owned firms, percent, 2007	10.60%
Women-owned firms, percent, 2007	27.30%
Manufacturers' shipments, 2007 (\$1000)	199,929
Merchant wholesaler sales, 2007 (\$1000)	3,282,806
Retail sales, 2007 (\$1000)	1,245,256
Retail sales per capita, 2007	\$20,989
Accommodation and food services sales, 2007 (\$1000)	242,433

Geography

Land area in square miles, 2010	13.51
Persons per square mile, 2010	4,531.70

Source: All data are from the following U.S. Census Bureau products (www.census.gov)

Decennial Census: The decennial census serves as the leading source of data about the nation's people and economy. The decennial census previously collected detailed economic, social, housing and demographic data on individuals and households through the Census long form. However beginning with the 2010 Census, the decennial census only collects six basic demographic and housing characteristics: population, race, age, Hispanic or Latino origin, housing occupancy (occupied or vacant), and housing tenure (owned or rented). Detailed characteristics are now collected through the American Community Survey (ACS).

American Community Survey (2005-2009): The American Community Survey (ACS) is a nationwide continuous survey designed to provide communities with reliable and timely data on demographics, including age, race, income, and commute time to work, home value, and other data from the U.S. population. The ACS samples nearly three million addresses each year. In December of 2010, the first five-year estimates (2005-2009) were released for jurisdictions with a population of 20,000 and above. These estimates will be updated annually. Because ACS data are based on a sample, they are subject to sample variability. There is a margin of error degree of uncertainty for all estimates arising from this variability. For information on the ACS sample design and other topics, visit www.census.gov/acs/.

Economic Census 2007: The Economic Census profiles American businesses every five years, from the national to the local level. The 2007 Economic Census results are the most current. The Economic Census figures provide periodic (5-year period, 1997, 2002, 2007, 2012) statistics about business establishments and activities by the North American Industry Classification System (NAICS) code. NAICS is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. All domestic non-farm business establishments, other than those operated by governments are covered by this Census. The Census also is confined to business with paid employees. The self-employed and government employees are not counted in this census. For more information on the economic census, go to www.census.gov/econ/