



City of
Rockville
Get Into It



Rockville Metro Station Visioning & Concept Development Visioning Workshop

May 4 & 15, 2021



Welcome

Technical Advisory Committee

- City of Rockville
- WMATA
- Montgomery County
- Consultant Team
 - HR&A
 - Sasaki
 - VHB

Tonight's Meeting

PROJECT INTRODUCTION

TOD & TRANSPORTATION CONTEXT

EXERCISE 1 – YOUR UNDERSTANDING OF THE SITE TODAY

EXERCISE 2 – PRIORITY GOALS

WHAT WE HEARD

NEXT STEPS AND CONCLUSION



Rockville Metro Project Goals

- 1** **Gather input on station goals** from the public and key City and County stakeholders.
- 2** **Develop and refine concept options** based on transportation, financial, real estate, and placemaking merits.
- 3** **Recommend a station concept** for WMATA to continue advancing in collaboration with the City of Rockville and Montgomery County.

Project Schedule



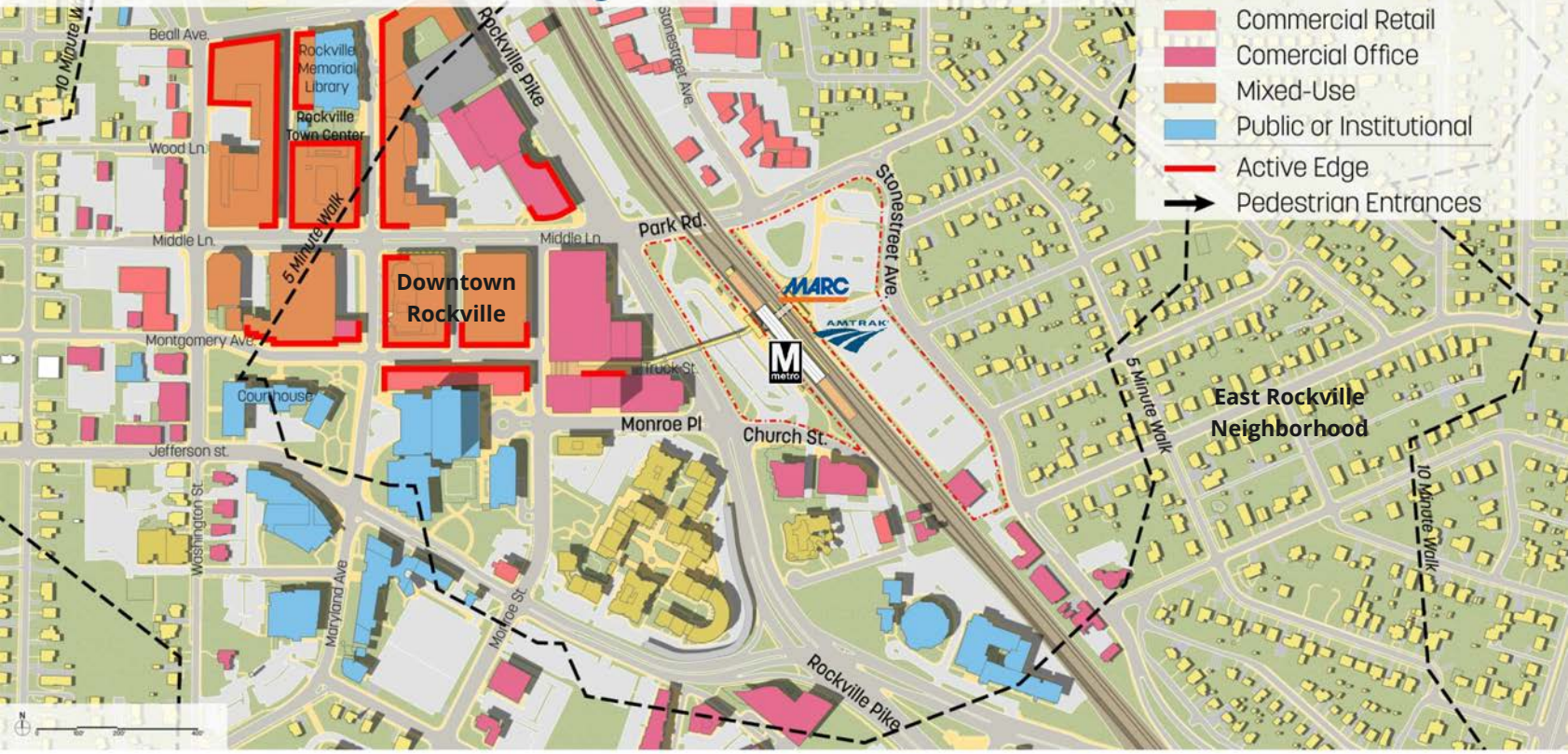
Goals of today's Visioning Workshop

- Introduction of the study and the site.
- Collect observations from you about the site.
- Understand transportation and development context.
- Identify and prioritize goals.
- Informing the creation of concept designs for the Concept Development.

Ground Rules

- Everyone will be muted – at times
- Please use the chat function **Ethan Lay-Sleeper** to ask questions
- Be respectful of others
- This will be recorded
- Please send follow up questions to:
Clark Larson clarson@rockvillemd.gov
- A copy of tonight's meeting and future updates will be found here: <https://www.rockvillemd.gov/2356/Rockville-Station-Study>

Land Use and Walking Distances



Building Age and Park Locations

Legend

- Buildings Pre-1984
- Buildings 1984-2008
- Buildings 2009-Present
- Buildings Under Const.
- WMATA Property
- City Parklands





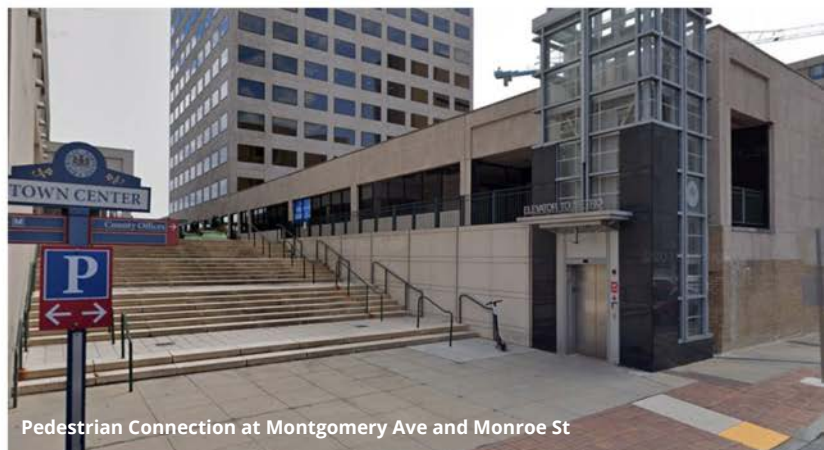
Parking Lot East of Rockville Station



East entrance to Rockville Station Tunnel



Pedestrian Bridge over Rockville Pike



Pedestrian Connection at Montgomery Ave and Monroe St





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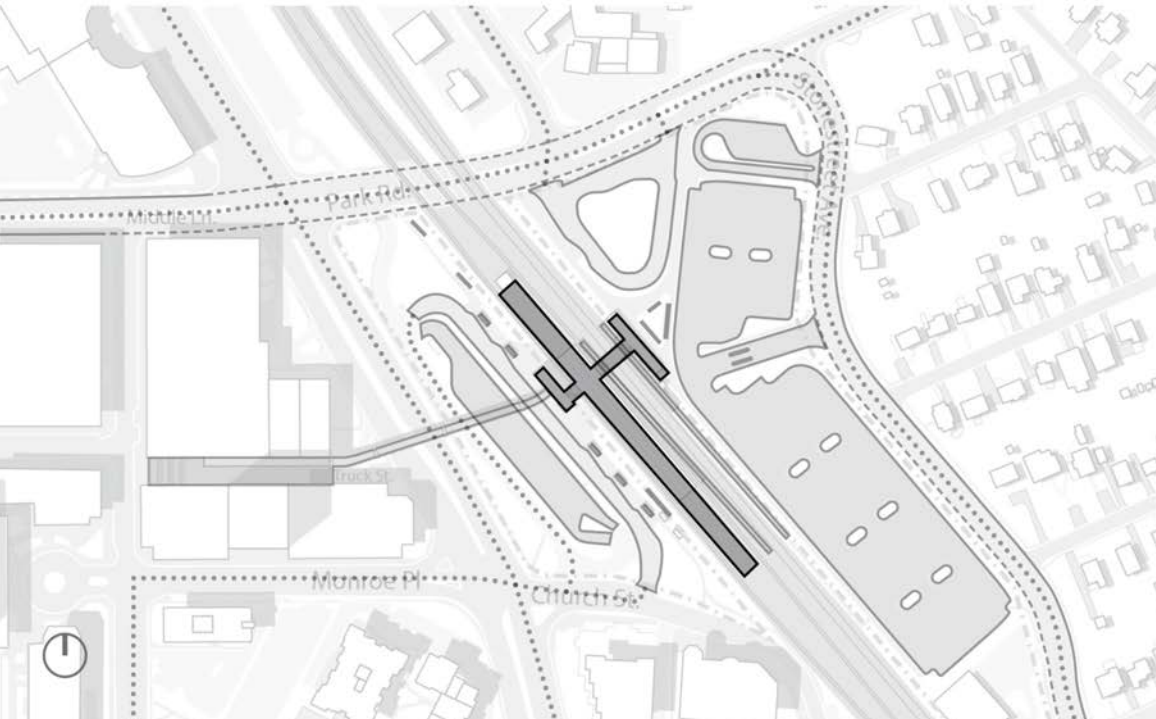
Transit-Oriented Development



- Compact
- Mix of uses
- Walkable
- Human scale
- Transportation choices
- Public-private coordination

CLARENDON
Arlington, VA

Transportation Elements: Metrorail



Challenges

- Tracks bifurcate site

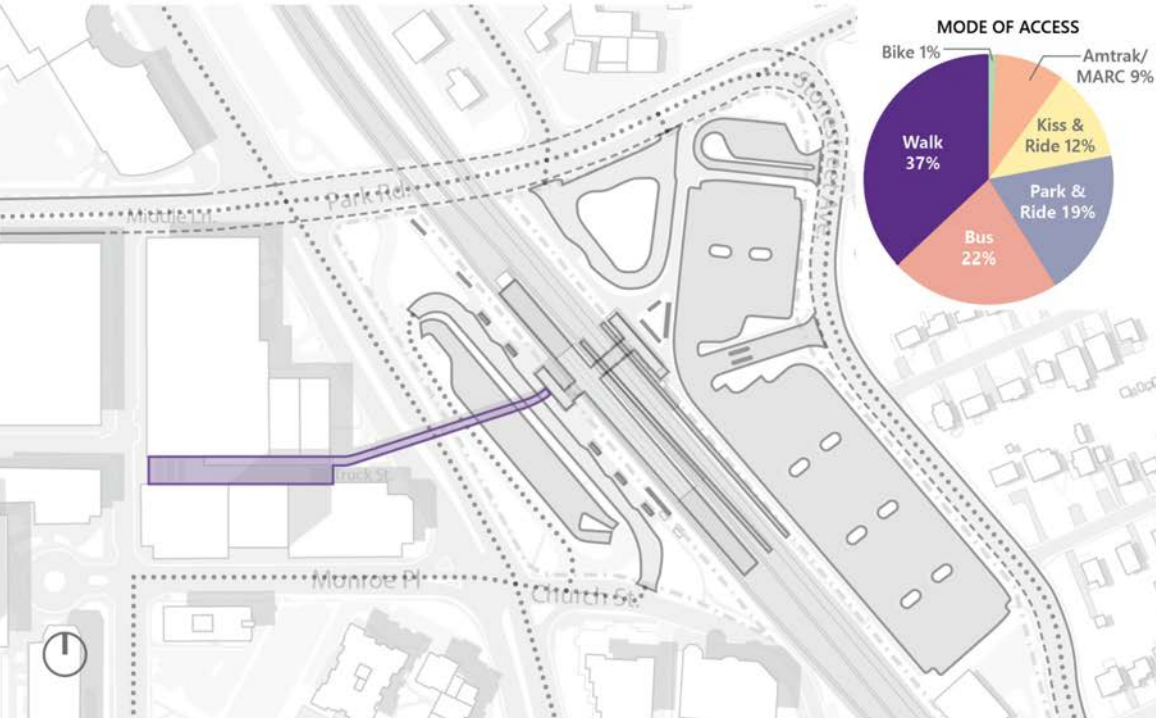
Opportunities

- Station access from both sides

2018 Daily Boardings

Rail		Bus *	
Metro	MARC	Metrobus	RideOn
4,423	493	2,029	6,555

Transportation Elements: Pedestrian Bridge



Challenges

- Intimidating pedestrian environment
- MD 355 physical and psychological barrier to pedestrian access
- Ped bridge has circuitous routing, underutilized

Opportunities

- Reconfiguring / right-sizing station components to create welcoming and comfortable ped experience
- Momentum from Town Center planning efforts

Transportation Elements: Bicycle



Challenges

- Some bike facilities west of MD 355, limited bike connectivity otherwise
- Intimidating bicycling/rolling environment
- Pedestrian bridge prohibits bicycles, scooters, etc.

Opportunities

- $\frac{1}{3}$ of Park & Ride customers live within bike shed
- High bike shed population, strong potential for growth in biking with improved connections

Transportation Elements: MARC/Amtrak



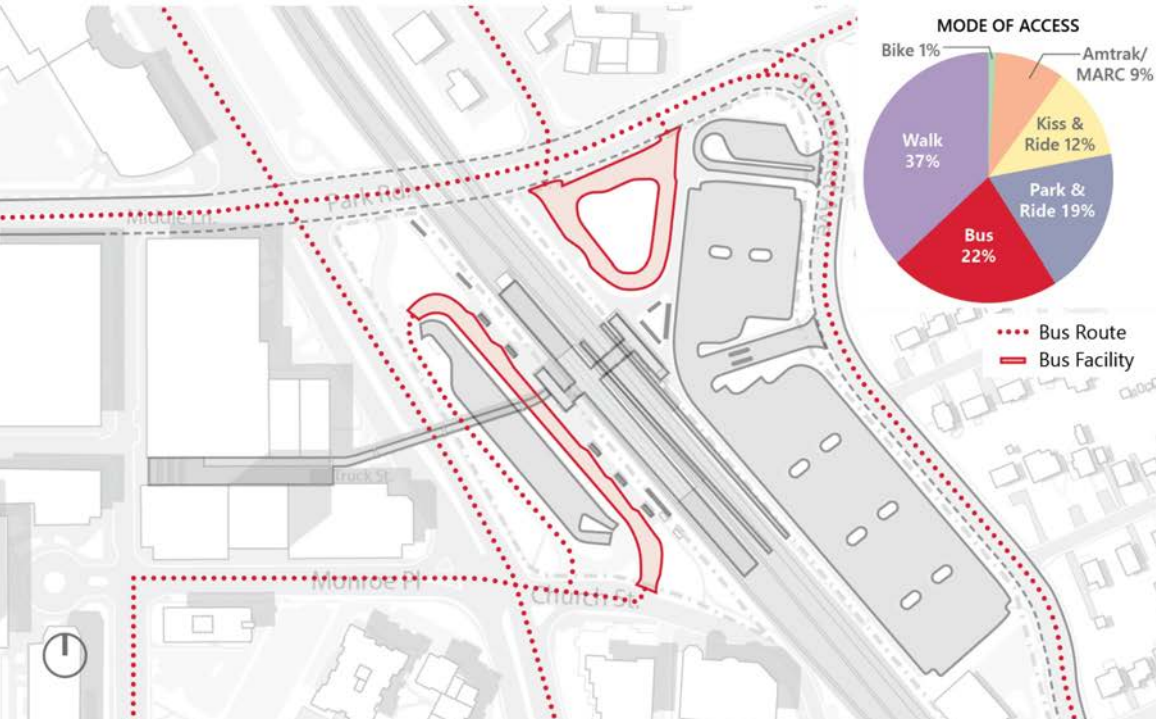
Challenges

- Single access point for inbound platform
- Limited branding and wayfinding
- Platform access complications from freight rail priority

Opportunities

- Plan for run-through commuter rail service (MARC & VRE)

Transportation Elements: Bus



Challenges

- Highly constrained bus loop on west side leads to congestion, conflicts
- Split bus facilities create wayfinding challenges, site impacts

Opportunities

- Excellent existing bus connections
- BRT enhances bus options with new high-quality, frequent service

Transportation Elements: Kiss & Ride



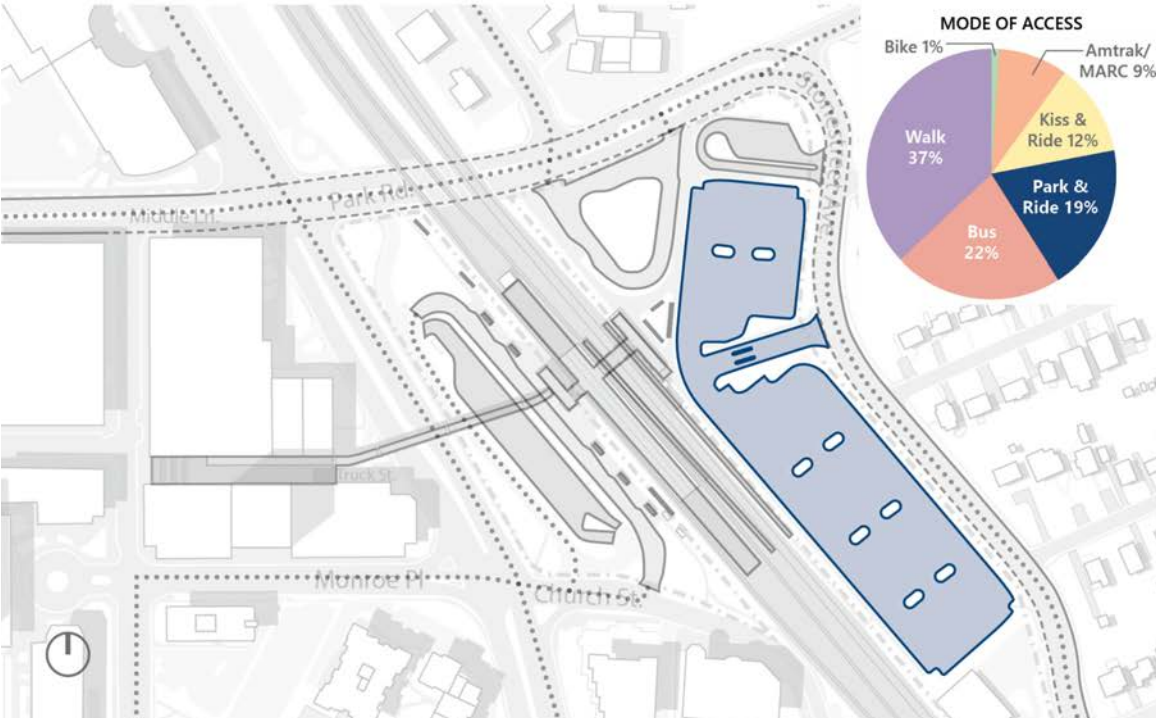
Challenges

- Underutilized
- Comingling of Kiss & Ride traffic and buses on west side leads to congestion, conflicts
- Split Kiss & Ride facilities create wayfinding challenges, site impacts

Opportunities

- Consolidated, right-sized facility could improve customer experience, smooth traffic operations, more efficiently use limited space

Transportation Elements: Park & Ride



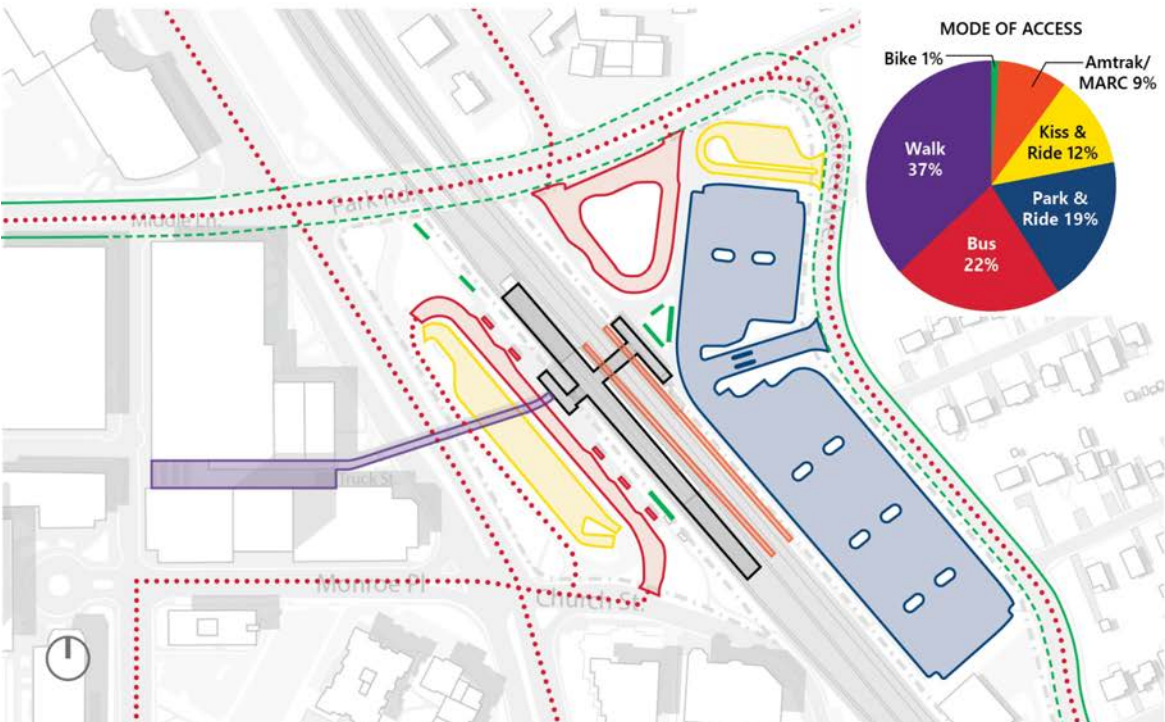
Challenges

- East side location leads to congestion on Park Rd
- Single largest transportation component area-wise

Opportunities

- Structured parking would free up substantial space for other uses

Transportation Elements



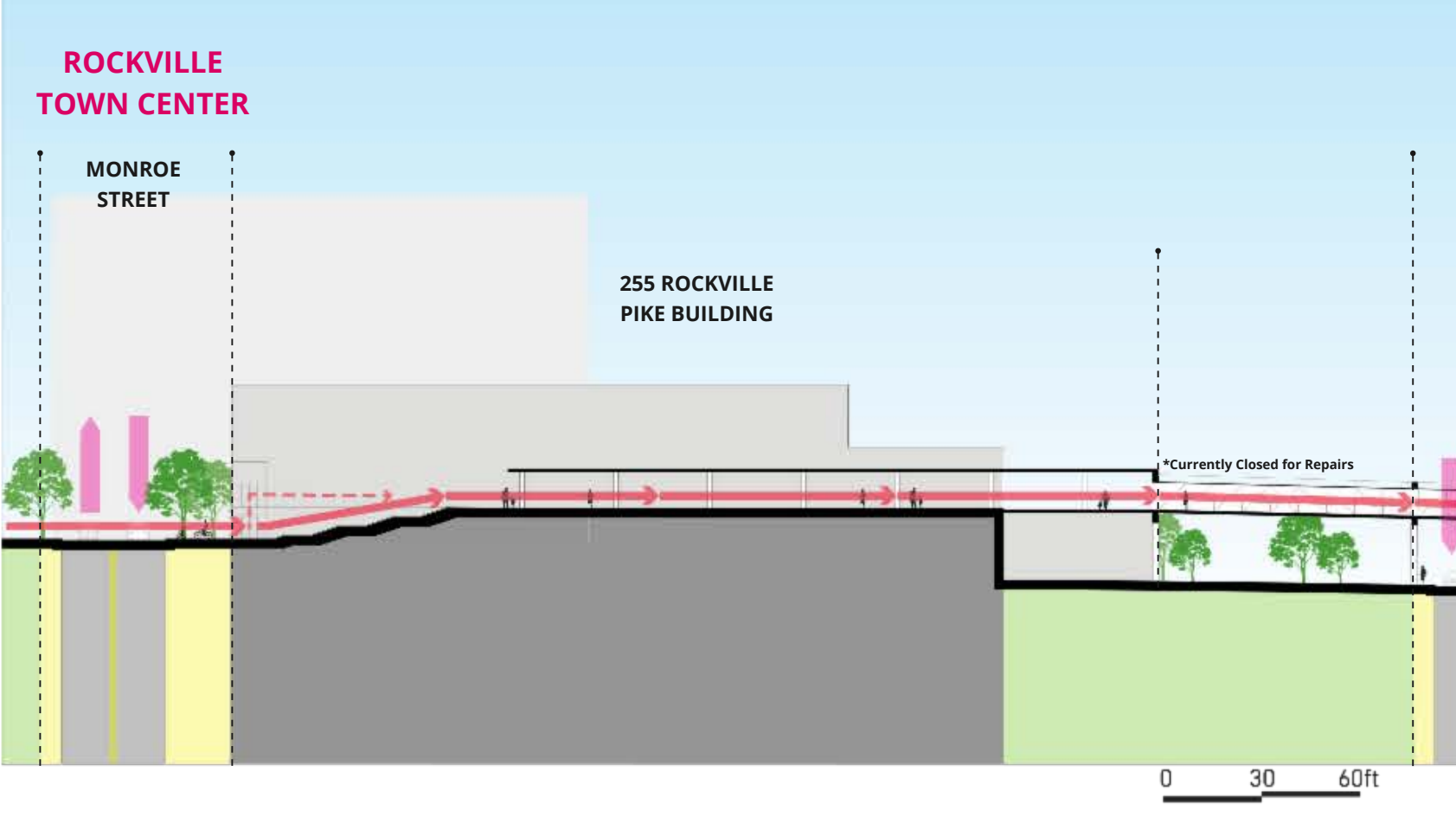
**ROCKVILLE
TOWN CENTER**

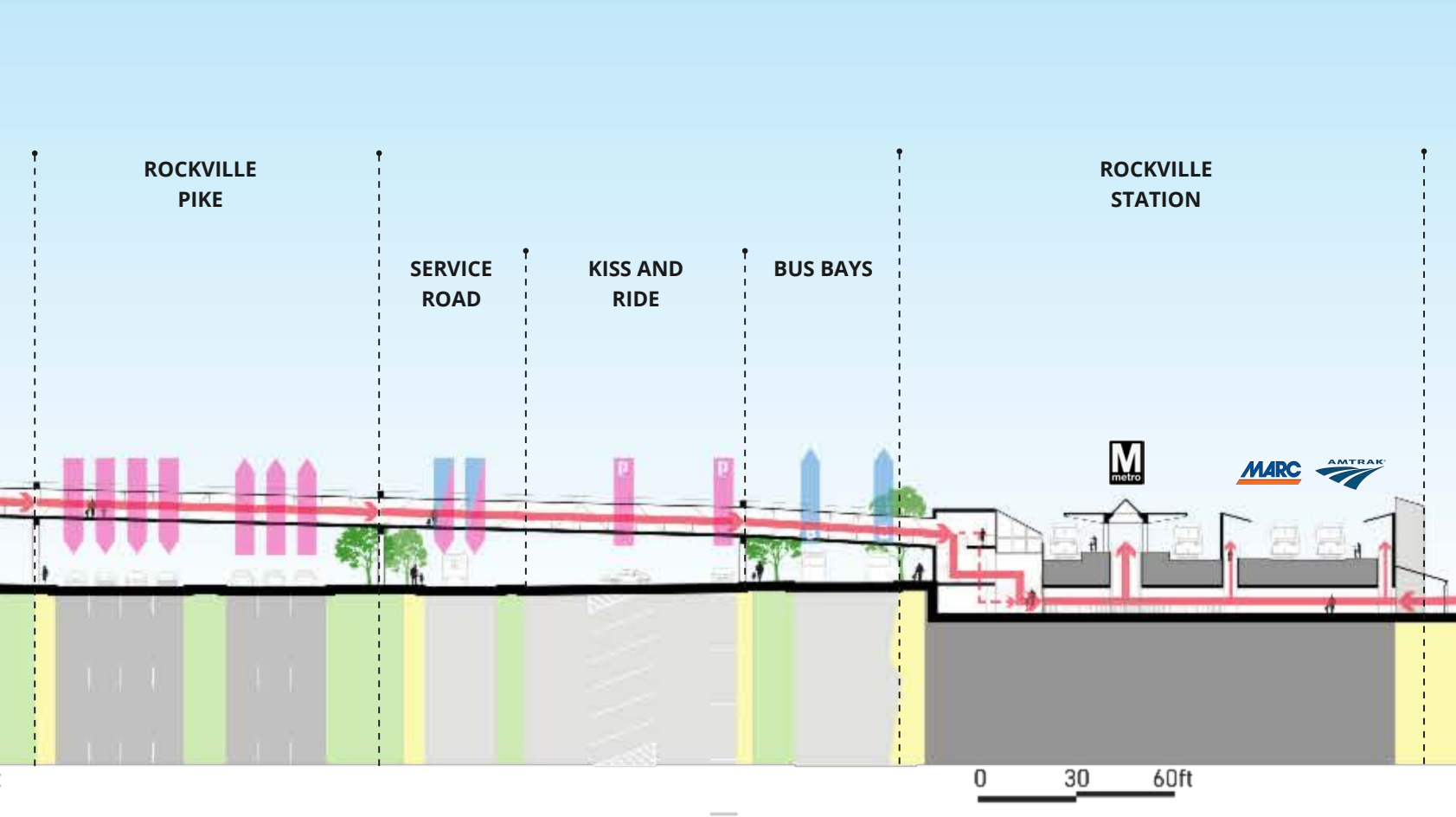
**MONROE
STREET**

**255 ROCKVILLE
PIKE BUILDING**

***Currently Closed for Repairs**

0 30 60ft

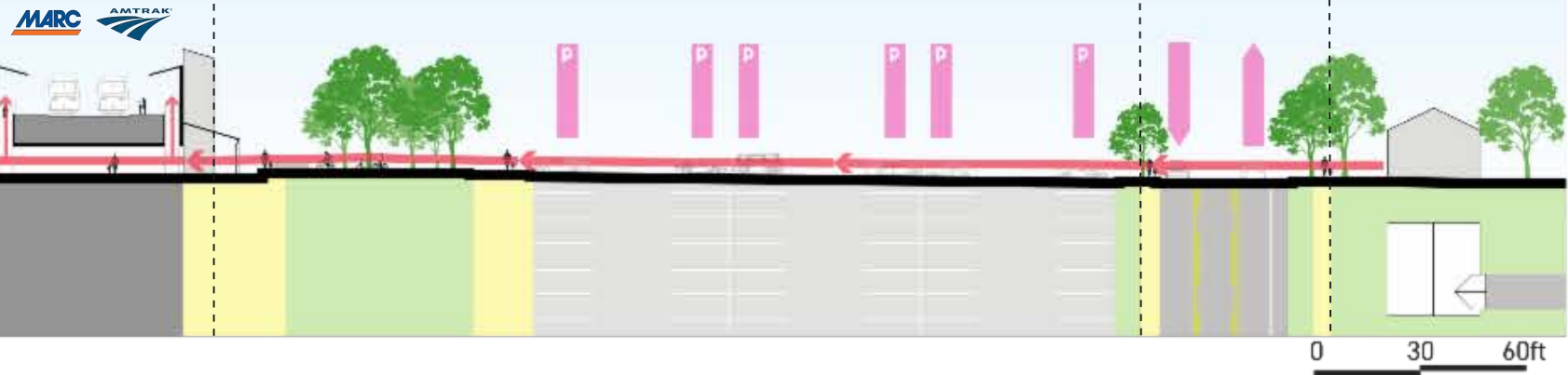




EAST ROCKVILLE NEIGHBORHOOD

ROCKVILLE STATION
PARKING

SOUTH
STONESTREET
AVE





ROCKVILLE TOWN CENTER

MONROE STREET

255 ROCKVILLE PIKE BUILDING

ROCKVILLE PIKE

SERVICE ROAD

KISS AND RIDE

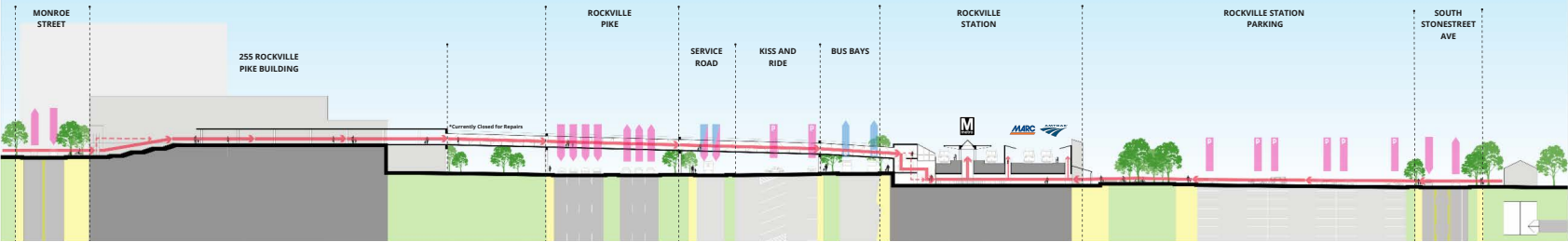
BUS BAYS

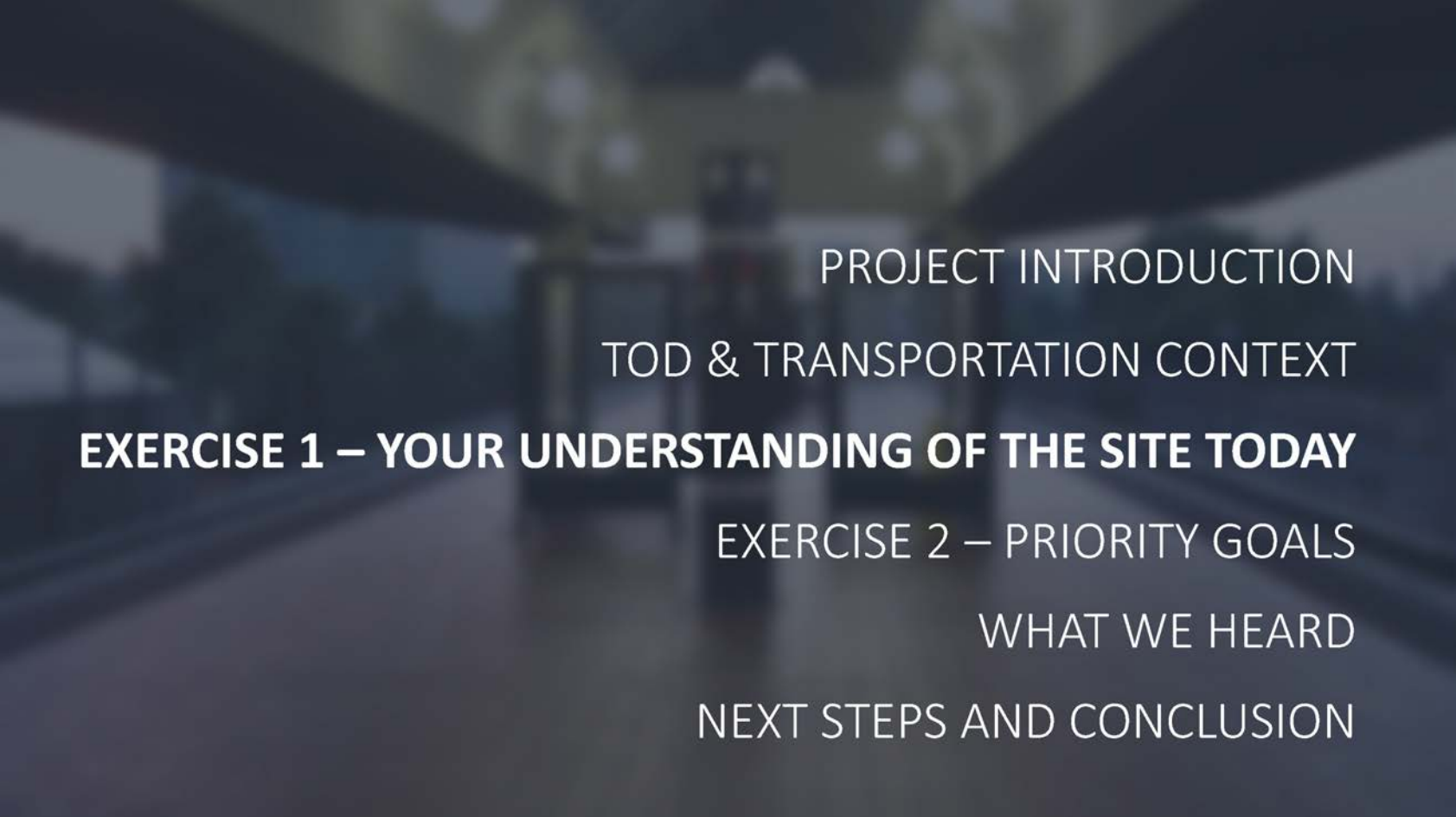
ROCKVILLE STATION

ROCKVILLE STATION PARKING

EAST ROCKVILLE NEIGHBORHOOD

SOUTH STONESTREET AVE





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NEXT STEPS AND CONCLUSION

Your Understanding of Rockville Station Today

- This exercise will last 20 minutes.
- You will be split into small breakout groups.
- There will be one moderator and one note taker in each group.
- The moderator ask for public comments and the note taker will place them on the map with stickies.
- Example “Underpass does not feel safe.”
- After the time is up, we will return to the full meeting and each moderator will mention highlights from each group .
- Your screen may flicker or go black for a few moments. This is normal. You should be in your breakout group within 10-20 seconds.

Your Understanding of Rockville Station Today





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Identifying Goals for the Rockville Station

- This exercise will last 20 minutes.
- We will read through potential goals together.
- Please ask any clarifying questions about goals in chat.
- Are there others we should add?
- Polling will open and pop up on the screen. ***Select the 3 goals you feel are most important.***
- We will review the results, and each team will respond to the top 3 points as it relates to their expertise.

Potential Goals for the Rockville Station

1. Strengthen **connectivity** between the **east and west** sides of the station.
2. Improve station accessibility and **safety** for walking and rolling modes of travel (bicycles, scooters, etc.)
3. Realize mixed-use **development opportunities** on both the east and west WMATA parcels, including housing and retail.
4. Attract new **jobs** and enhance the economic competitiveness of Rockville.
5. Reduce **traffic congestion** impacting bus operations.
6. Create a high-quality **multimodal transportation hub** with comfortable, intuitive access and connections **between Metrorail, commuter rail, bus, and future Bus Rapid Transit (BRT)**.
7. Reduce the footprint of **parking** on the site by accommodating future parking needs more efficiently in garages.
8. Create a more welcoming experience for the existing or replaced **pedestrian bridge**.
9. Establish the station as an iconic **“gateway”** for Rockville through **station beautification**, such as public art, plantings, natural features, welcoming building design, and clear signage.

Top 3 Goals for the Rockville Station

1. Attract new jobs and enhance the economic competitiveness of Rockville.
2. Create a more welcoming experience for the existing of replaced pedestrian bridge.
3. Improve station accessibility and safety for waling and rolling modes of travel (bicycles, scooters, etc.)

Tonight's Meeting

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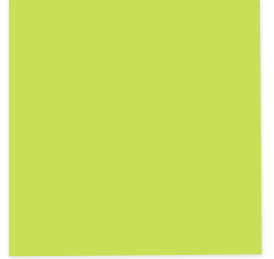
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Your Understanding of Rockville Station Today



Top 3 Goals for the Rockville Station

1. Attract new jobs and enhance the economic competitiveness of Rockville.
2. Create a more welcoming experience for the existing of replaced pedestrian bridge.
3. Improve station accessibility and safety for waling and rolling modes of travel (bicycles, scooters, etc.)

What we do with the Results



- Summarize exercise 1 comments from each public meetings
- Identify common themes / most common observations

Attract new jobs and enhance the economic competitiveness of Rockville.

Create a more welcoming experience for the existing of replaced pedestrian bridge.

Improve station accessibility and safety for waling and rolling modes of travel (bicycles, scooters, etc.)

Reduce traffic congestion impacting bus operations

- Correlate top 3 goals from each public meeting
- Create list of top 4-6 goals

Vision Statement

Goal / objective

Goal / objective

Goal / objective

Goal / objective

- Craft a Vision Statement
- Identify goals / objectives

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Project Schedule



Thank you to everyone who helped make this workshop possible.

- Please send follow up questions to:
Clark Larson clarson@rockvillemd.gov
- A copy of tonight's meeting and future updates will be found here: <https://www.rockvillemd.gov/2356/Rockville-Station-Study>
- The second iteration of this same **Visioning Workshop** will be on May 15th at 10:00am – 11:30am.