



Youth Sports Leagues Sponsorship Opportunities

About City of Rockville Youth Sports Leagues

The City of Rockville offers a variety of youth sports leagues at various locations throughout the city. Our goal is to promote participation in a recreational setting for all participants. Rockville's Youth Sports leagues are designed to meet participant needs for physical activity, competition, social interaction, fun, skill development, and safety. Potential sponsors should complement the sports divisions' goals. Sponsorship applicants for youth sports leagues will be approved at the discretion of the City of Rockville Department of Recreation and Parks. Sponsorship funds are used to maximize community participation. Thank you for sponsoring our Youth Sports Leagues!

Sponsorship Levels

	Platinum League Sponsor- (All Leagues) \$5,000	Gold League Sponsor- Basketball \$2,500	Gold League Sponsor- *CC,SP,T,TB/CP,SF \$1,000/league	Silver League Sponsor- Basketball \$850	Silver League Sponsor- *CC,SP,T,TB/CP,SF \$300/league
Black & white company name on all participant league shirts	X	X	X		
Exhibit booth at two approved days of league play (booth provided by sponsor)	X	X	X		
Banner displayed at 1 City designated site (banner provided by sponsor)	X	X	X	X	X
Company logo on league schedules	X	X	X	X	X
Sponsor acknowledgement on City website	X	X	X	X	X
Opportunity to provide coupons to participants (coupon provided by sponsor)	X	X	X	X	X

***CC-** Cross Country League (180 participants) **SF-** Fall Soccer League (350 participants)

SP- Spring Soccer League (280 participants) **T-** Track and Field League (360 participants)

TB/CB- Tball & Coach Pitch League (150 participants) **Basketball** (1,400 participants)

Youth Sports League Sponsorship Application

Please print or type clearly

Business _____ Contact Name _____

Type of Business _____

Address _____ City _____ State _____ Zip _____

Work Phone _____ Cell Phone _____

Email _____ Website _____

Additional Contact Name _____ Phone _____

SPONSORSHIP LEVEL (circle sponsorship level and sport)

Platinum League Sponsor:

This covers a Gold League Sponsorship for one year (July-June) for all of the leagues listed in this document. (\$5,000)

Gold League Sponsor

Basketball (\$2,500)	Cross Country (\$1,000)	Fall Soccer (\$1,000)
Track and Field (\$1,000)	Tball/Coach Pitch (\$1,000)	Spring Soccer (\$1,000)

Silver League Sponsor

Basketball (\$850)	Cross Country (\$300)	Fall Soccer (\$300)
Track and Field (\$300)	Tball/Coach Pitch (\$300)	Spring Soccer (\$300)

PAYMENT (select one)

☐

Check made payable to: City of Rockville

☐

Visa or Master Card ONLY. Card # _____ Expiration Date _____

Security Code: _____

SUBMIT APPLICATION

Submit this application by email or mail to:

Email: Derrick Thompson, dthompson@rockvillemd.gov

Mail: Rockville City Hall, Attn: Sports Division, 111 Maryland Avenue, Rockville MD 20850

QUESTIONS ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT

Derrick Thompson, Sports Programs Supervisor

240-314-8652 or dthompson@rockvillemd.gov