



Rockville Pride 2026

Sunday, June 7 • 2-5 p.m.
The Square at Rockville Town Center

Entering its 10th year, Rockville Pride celebrates and recognizes the impact LGBTQ+ individuals have had on history — locally, nationally and internationally. This event features live performances, information booths, crafts and children's activities in Rockville Town Center.

2025 Event Snapshot

- Annual website views: 6,000.
- Website: rockvillemd.gov/pride.

Sponsorship Levels

All sponsors will have their name featured on the Rockville Pride event webpage and on-site sponsor signage.

Benefactor: \$1,000+

- Company representative to present pre-approved comments on stage (up to two minutes).
- Company name featured on the Rockville Pride event webpage.
- Company name featured on the Rockville Pride on-site sponsor sign.
- City-provided on-site booth space with two 6-foot-long tables, four chairs and a tent.

Patron: \$750

- Company name featured on the Rockville Pride event webpage.
- Company name featured on the Rockville Pride on-site sponsor sign.
- City-provided on-site booth space with two 6-foot-long tables, four chairs and a tent.

Contributor: \$400

- City-provided on-site booth space with one 6-foot-long table, four chairs.

Friend: \$100

- Name listed as a Friends sponsor.

2026 Event Sponsorship Application

Application Process:

- Logos must be provided at least four weeks before the event to be included in print materials.

Application Deadline:

- Friday, May 8.

Sponsor Information:

Please print or type all information clearly.

Name of Business _____

Contact Name _____ Contact Email _____

Contact Phone # _____ Address _____

City _____ State _____ Zip _____ Type of Business _____

Website _____ Social Media _____

Signatory Information: The signatory is a duly authorized representative of the company and possesses the legal authority to act on behalf of the company.

Signatory Name _____ Signatory Title _____

Signatory Email _____

Indicate your sponsorship level below:

☐ Benefactor: \$1,000 ☐ Patron: \$750 ☐ Contributor: \$400 ☐ Friend: \$100

Comments and Special Requests:

Submission: Submit this application by email to prideinfo@rockvillemd.gov, c/o Pride Coordinator, City Hall, 111 Maryland Ave., Rockville, MD 20850.

Questions? Email prideinfo@rockvillemd.gov or call 240-314-8108. Additional event info at rockvillemd.gov/events.

Thank you for sponsoring a City of Rockville special event! • rockvillemd.gov/events