



Rockville Recreation and Parks Foundation, Inc

2022 Calendar Year Annual Report

To the City of Rockville

Background

The Foundation is a nonstock, nonprofit charitable corporation operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the United States Internal Revenue Code. The Foundation's purposes include:

- To help fund recreation, park and open space needs in the City of Rockville;
- To provide financial support to improve park properties and facilities, purchase equipment and other amenities; and
- To raise funds and solicit contributions, grants and other financial support to accomplish the goals described above; and
- To support, assist and coordinate with the City's officials, including those within the Recreation and Parks Department, to accomplish the goals described above.

The Foundation is governed by a Board of Trustees, three of whom may be appointed by the Mayor and City Council of Rockville. The following Trustees served during 2022:

Vincent "Chip" Boylan	President
Cathleen Shannon	Vice President
Kevin Bradley	Treasurer
Marilyn Peifer	Secretary
Julie Palakovich Carr	Trustee
Ron Watkins	Trustee
Anna-Marie Gallart	Trustee
Diane Kilcoyne	Trustee

Trustees receive no compensation for their service and were required to adhere to the Foundation's Conflict of Interest Policy.

The terms and conditions of the relationship between the City of Rockville and the Foundation were established with a 2010 Memorandum of Understanding.

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Recreation and Parks Department staff serve as liaisons with the Foundation, and at least one staff member attends every Foundation Trustee meeting. In 2022 these liaisons were:

- Christine Henry, Deputy Director
- Elisabeth Deal, Development and Marketing Manager

2022 Significant Activities

Provided the City's Recreation and Parks Department with additional ideas for the development of RedGate Park and Arboretum.

Community Achievement Award recipients were selected and presented with awards at a Mayor and Council meeting. The award winners were:

- Mark Williford for his dedication to the skating community in helping plan and organize the first Rockville Skate Jam event at the Rockville Skate Park.
- Joseph Andrews for his 15 years of volunteering at the Croydon Creek Nature Center.

Hometown Holidays

Staffed two beverage booths with Board members and community volunteers for the duration of the City's Hometown Holidays celebration weekend.

Offered and funded free Uber rides for those who may have over imbibed at the event.

Suds & Soles 5K

Provided volunteers to set up, staff and clean up a Water Station at the Road Runners Suds & Soles 5K race in downtown Rockville.

Antique & Classic Car Show

Operated the Beverage and Donuts Booth for the event.

Fiscal Donations

Supported Rockville Recreation and Parks at their annual staff breakfast with ten \$20 gift cards (in accordance with the ethics policy limit) won by randomly selected staff.

Provided \$4,099.98 funding (Peifer Fund) for the purchase of Maryvale Park Soccer Goals and participated in the dedication ceremony.

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Provided funds for the renovation of the Croydon Creek Nature Center Nature Play area.

Presented \$9,600 of pass-through funds from the Road Runners Suds & Soles Race for the Eat Fresh Program to the Mayor & Council.

Fundraising Efforts in the Community

Held a Fund Raiser at a Chipotle restaurant location in Rockville.

Held a Year-End Campaign to raise funds via direct mail.

Worked with a University of Maryland student team from The Robert H. Smith School of Business to develop a marketing plan to improve RRPf visibility in social media and generate new fund-raising ideas.

Sought and received volunteers for our events from the City's Recreation and Parks Advisory Board and other community members.

Financial Information

The Foundation utilizes the following two accounts for all receipts and disbursements:

General Account; and

Peifer Account (Account established to manage the funds donated by Foundation Trustee Marilyn Peifer in honor of her late husband Ken Peifer, a long-time Sports Supervisor with the City's Recreation and Parks Department. The fund is to be used to ensure that all kids, especially underprivileged ones, can participate in City sports/activities.)

Fund	January 1, 2022 Balance	December 31, 2022 Balance
General Fund:	\$49,206.02	\$52,637.68
Peifer Fund:	\$22,296.95	\$23,671.97

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Submitted by:

Vincent "Chip" Boylan

Vincent "Chip" Boylan
President
Rockville Recreation and Parks Foundation, Inc.