



Rockville Recreation and Parks Foundation, Inc

2024 Calendar Year Annual Report

To the City of Rockville

Background

The Foundation is a nonstock, nonprofit charitable corporation operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the United States Internal Revenue Code. The Foundation's purposes include:

- To help fund recreation, park and open space needs in the City of Rockville;
- To provide financial support to improve park properties and facilities, purchase equipment and other amenities; and
- To raise funds and solicit contributions, grants and other financial support to accomplish the goals described above; and
- To support, assist and coordinate with the City's officials, including those within the Recreation and Parks Department, to accomplish the goals described above.

The Foundation is governed by a Board of Trustees, three of whom may be appointed by the Mayor and City Council of Rockville. The following Trustees served during 2024:

| | |
|-----------------------|----------------|
| Vincent "Chip" Boylan | President |
| Cathleen Shannon | Vice President |
| Alice Welch | Treasurer |
| Marilyn Peifer | Secretary |
| Kevin Bradley | Trustee |
| Julie Palakovich Carr | Trustee |
| Ron Watkins | Trustee |
| Tracy DiGioia | Trustee |

Trustees receive no compensation for their service and were required to adhere to the Foundation's Conflict of Interest Policy.

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The terms and conditions of the relationship between the City of Rockville and the Foundation were established with a 2010 Memorandum of Understanding.

Recreation and Parks Department staff serve as liaisons with the Foundation, and at least one staff member attends every Foundation Trustee meeting. In 2024 these liaisons were:

- Christine Henry, Deputy Director
- Elisabeth Deal, Development and Marketing Manager

2024 Significant Activities

Swim Center Renovation Funding

Set up and ran program for Rubber Ducky Derby to raise funds for Swim Center outdoor pool renovation. Worked to get sponsors, prizes, etc. and held Race Event in July. Net proceeds of the event were approximately \$13,000. The Foundation planned to use the net proceeds and other Foundation funds to donate \$25,000 to the City of Rockville for the pool renovation in 2025.

Started planning for 2025 Rubber Ducky Derby - to raise funds for the City's Youth Recreation Fund.

Community Achievement Award recipients were selected and presented with awards at a Mayor and Council meeting. The award winners were:

Rockville Bike Hub, a Non-Profit community organization that advocates for safety and improvements for bicycling throughout the City; and

Chuck Woolery & Monica Berger, two leaders of the Rockville Weed Warriors.

Hometown Holidays

Staffed a beverage booth at the City's Hometown Holidays celebration weekend.

Offered and funded free Uber rides for those who may have over imbibed at the event.

Antique & Classic Car Show

Operated the Beverage and Donuts Booth.

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Suds & Soles 5K

Provided volunteers to set up, staff and clean up a Water Station at the Road Runners Suds & Soles 5K race in downtown Rockville.

Fiscal Donations

Supported Rockville Recreation and Parks at their annual staff breakfast with ten \$20 gift cards (in accordance with the ethics policy limit) won by randomly selected staff.

Fundraising Efforts in the Community

Held a Fund Raiser at a Chipotle restaurant location in Rockville.

Held a Year-End Campaign to raise funds via direct mail.

Continued to discuss ideas for Trustee recruitment.

Sought and received volunteers for our events from the City’s Recreation and Parks Advisory Board and other citizens.

Financial Information

The Foundation utilizes the following two accounts for all receipts and disbursements:

General Account; and

Peifer Account (Account established to manage the funds donated by Foundation Trustee Marilyn Peifer in honor of her late husband Ken Peifer, a long-time Sports Supervisor with the City’s Recreation and Parks Department. The fund is to be used to ensure that all kids, especially underprivileged ones, can participate in City sports/activities.)

| Fund | January 1, 2024 Balance | December 31, 2024 Balance |
|---------------|--------------------------------|----------------------------------|
| General Fund: | \$52,313.62 | \$65,276.47 |
| Peifer Fund: | \$22,296.22 | \$26,296.22 |

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Submitted by:

Vincent "Chip" Boylan

Vincent "Chip" Boylan
President
Rockville Recreation and Parks Foundation, Inc.