



WHEREAS, October is referred to as National Breast Cancer Awareness Month in the United States; and

WHEREAS, National Breast Cancer Awareness Month is an annual international health campaign organized by major breast cancer charities to increase awareness of the disease, raise funds for research and development of treatment and cure; and

WHEREAS, in 2026, it is estimated that approximately 321,910 women and 2,790 men will be diagnosed with invasive breast cancer, and more than 42,140 women and 530 men will die from the disease; and

WHEREAS, 1 in 8 women (~13%) will be diagnosed with breast cancer in their lifetime, and approximately 95% of all breast cancers in the US occur in women 40 and older; and

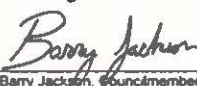
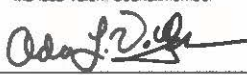
WHEREAS, breast cancer is the second leading cause of cancer death among women in the US and the leading cause of cancer death among women globally; and

WHEREAS, the increase in early detection has led to advancements in treatments and an increase in survivability in the US, and there are more than 4 million breast cancer survivors, which is the largest group of cancer survivors nationally; and

WHEREAS, there is some good news as breast cancer incidence rates in the United States began decreasing steadily in 1989, after increasing for the previous two decades. The decrease in death rates is believed to be the result of early discovery of breast cancer and increased awareness.

NOW, THEREFORE, the Mayor and Council of the City of Rockville, Maryland, do hereby proclaim **October 2026 as National Breast Cancer Awareness Month** in Rockville, Maryland, and call upon all members of the community to join us in encouraging and supporting those experiencing treatment and celebrating survivors.



 Kate Fulton, Councilmember	 Monique Ashton, Mayor
 Barry Jackson, Councilmember	 Izola (Zola) Shaw, Councilmember
 David Myles, Councilmember	 Marissa Valeri, Councilmember
	 Adam Van Grack, Councilmember

October 5, 2026